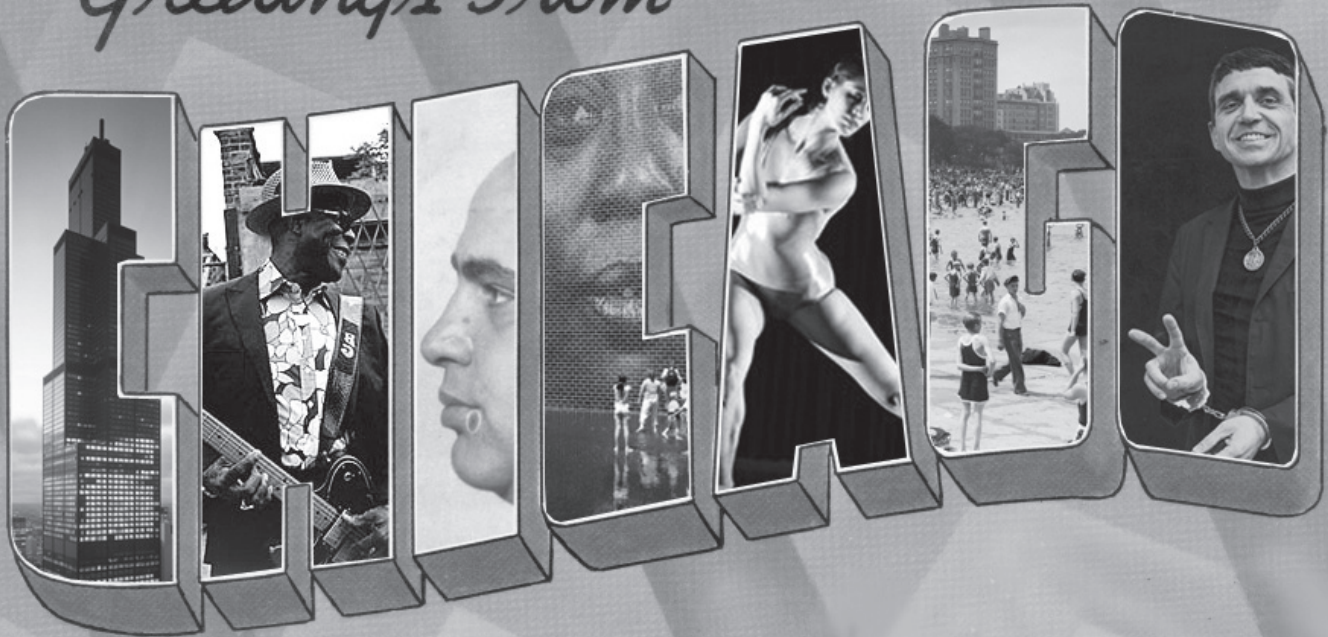




# Midwest Archives Conference 2010 Annual Meeting

*Greetings From*



The Cultural Crossroads



**April 22-24, 2010**

**DoubleTree Hotel Chicago-Magnificent Mile  
Chicago, Illinois**



## ACKNOWLEDGMENTS

The Midwest Archives Conference expresses its appreciation and thanks to the following businesses and organizations that, as of press time, have generously provided support for the 2010 MAC Annual Meeting:

**Chicago Area Archivists**

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### LOCAL ARRANGEMENTS COMMITTEE

Morgen MacIntosh-Hodgetts (cochair), Janet Olson (cochair), Leigh Moran Armstrong, Andrea Bainbridge, Stephanie Giordano, Peggy Glowacki, Glenn Humphreys, Benn Joseph, Kelly Kress, Glenn Longacre, Elizabeth Myers, Sue Sacharski, Frank Villella, M. Nathalie Wheaton

### PROGRAM COMMITTEE

Janet Carleton (cochair), Bart Ryckbosch (cochair), Leah Broaddus, Rosemary Flynn, Adam Groves, Sara Holmes, Dina Kellams, Noah Lenstra, Rick Pifer, Lynn Smith (ex officio), Karen Spilman, Alison Stankrauff (ex officio), Rachel Vagts, Nancy Webster

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### COVER ART CREDIT

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- C:** Sears Tower, 1974, Chicago History Museum
- H:** Maxwell Street musician, 1982, Newberry Library
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- C:** Crown Fountain, Millennium Park, c. 2007, Chicago Convention and Tourism Bureau
- A:** Dancer, the Dance Center, c. 2008, Columbia College Chicago Archives
- G:** Oak Street Beach, 1929, Chicago History Museum
- O:** Daniel Berrigan in handcuffs, c. 1968, DePaul University, Special Collections and Archives

Gates and Crossroads of Chicago: Top row, L to R: Chinatown Gate; Coliseum Park; Chinatown. Bottom row, L to R: Chicago Portage National Historic Site; Little Village Arch; Union Stock Yards Gate.

# MEETING INFORMATION

## Welcome Back To Chicago, America's Cultural Crossroads

Welcome back to Chicago, one of the nation's largest and most culturally diverse cities and host of the 2010 Annual Spring MAC Meeting. The meeting will be held April 22–24, 2010, at the DoubleTree Hotel Chicago–Magnificent Mile. In the heart of the historic Streeterville community, the hotel is just minutes from North Michigan Avenue's "Magnificent Mile," Navy Pier, the Museum of Contemporary Art, theaters, cultural and educational institutions, restaurants, pubs, and clubs. Innovations for this meeting include two plenary keynote addresses, two new session formats, and a suite of mini-tours to nearby sites in addition to the always-enriching program of tours, educational sessions, special events, and workshops.

### PROGRAM AT A GLANCE

A complete rundown of hotel/travel, tours, workshops, and meeting activities can be found in this program, along with the meeting registration form and other useful information.

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### REGISTRATION INFORMATION—NEW!



There are now two ways to register for the meeting—via credit card online or by check via mail. Advance registration for MAC members is still a great value at \$70 and \$45 for students. **To take advantage of the advance registration discount, registration forms must be postmarked or submitted online by Monday, March 29, 2010.** The meeting registration form can be found in this program or online at: <http://www.midwestarchives.org/2010Spring>. For your convenience, the meeting registration desk at the DoubleTree will be open from 7:00 AM until 5:00 PM on Thursday, April 22, and Friday, April 23, and from 7:30 AM until noon on Saturday, April 24.

### AMERICANS WITH DISABILITIES ACT

Individuals with disabilities are encouraged to participate in the MAC meeting. If you have special needs because of a visual, aural, or other impairment as described under the Americans with Disabilities Act, or other special needs, please contact Janet Olson at 847-491-3136 or via email at [j-olson@northwestern.edu](mailto:j-olson@northwestern.edu). When making hotel reservations, please advise the DoubleTree of any special needs you may have.

### WORKSHOPS

On Wednesday, April 21, a preconference workshop, "Describing Archives: A Content Standard (DACS)" will be presented by the Society of American Archivists (SAA). MAC will present three half-day workshops on Thursday morning, April 22, on oral history programs, self-assessment tools for audiovisual materials, and reference fundamentals. Detailed workshop descriptions can be found further on in the program. **Please note: all workshops require advance registration; there is a separate registration form required for the SAA workshop.**

### VENDOR FAIR AND BREAKS

You'll have expanded opportunities to meet with representatives from a variety of archival suppliers and learn about a variety of products and services during Thursday's and Friday's vendor fairs. Between meeting sessions all three days of the conference, enjoy casual conversation and refreshments with your colleagues during scheduled breaks.



# MEETING INFORMATION

## MAC STUDENT POSTER SESSION

Check out cutting-edge research and network with the next generation of archivists at MAC's first-ever Student Poster Session. Students and recent graduates from across the Midwest will be on hand to discuss their posters and projects during Friday's morning and afternoon breaks. Posters will be available for viewing near the registration area throughout Friday. Posters will be judged, and the Student Interest Subcommittee of the 2010 Program Committee/Local Arrangements Committee will present a \$100 award to the winner.

## FOLLOW US ON THE WEB!

The MAC Chicago Spring 2010 Meeting blog is where you can find the latest information about the meeting and link to a myriad of sources of information about the city and all it has to offer. Bookmark us at [macchicago2010.wordpress.com](http://macchicago2010.wordpress.com). Also be sure to check out the Chicago 2010 meeting information on the MAC homepage: <http://www.midwestarchives.org/>.

## HOTEL ACCOMMODATIONS AND INFORMATION

The meeting headquarters is the DoubleTree Hotel Chicago–Magnificent Mile, located two blocks east of Michigan Avenue at 300 East Ohio Street. The recently renovated DoubleTree is ideally located for taking advantage of much of what Chicago is famous for: the lakefront, museums, cultural and recreational attractions, architecture, shopping, dining, and people-watching extraordinaire.

The MAC room rate is \$189 per night (single or double—triple or quad ranges from \$189 to \$225), plus Chicago hotel tax (currently 15.4%). In-room Internet is \$9.95 per night, with free Wi-Fi for guests in the lobby areas. Check-in time is 3:00 P.M.; checkout is at noon.

**To receive the special MAC rate, reservations must be made by March 21, 2010.** To make your reservations online, go to the MAC meeting Web site and click on the reservations link. Or call the hotel at 312-787-6100 or 1-800-222-TREE and use the Group Code MAR. For additional information about the DoubleTree Chicago–Magnificent Mile, see the hotel Web site at <http://www.doubletreemagmile.com/>.



## TRAVEL INFORMATION

Chicago is a regional transportation hub, and getting here from anywhere in the MAC region is easy. Remember: the lakefront is always to your east!

### By Car

Getting to the DoubleTree from all major interstate expressways and Lake Shore Drive is fairly direct. Most streets are laid out on a grid pattern, and road directions are clearly marked. (Tip: Fairbanks Court becomes Columbus Drive just before it crosses the Chicago River.)

**From the North:** I-94 east to the junction of I-94 and I-294; east on I-90/I-94 to Ohio Street exit; Ohio Street east to the DoubleTree Hotel at 300 East Ohio Street (intersection of Ohio and Fairbanks Court).

**From the South:** I-57 north to I-94; I-94 west to the Ohio Street exit; east on Ohio Street to 300 East Ohio Street (intersection of Fairbanks Court and Ohio).

**From the Southwest:** I-55 north to Lake Shore Drive; north on Lake Shore Drive to Illinois Street/Grand Avenue exit; west (left) on Grand to Columbus Drive (becomes Fairbanks Court); north on Fairbanks Court to Ohio Street and hotel.

**From the East:** I-80 or I-90 west to I-94; I-94 west to the Ohio Street exit; east on Ohio Street to 300 East Ohio (intersection of Ohio and Fairbanks Court).

**From the West:** I-88 east to I-290; I-290 east, becoming Congress Parkway nearing downtown; Congress Parkway east to Columbus Drive; north on Columbus Drive, crossing the Chicago River (where Columbus Drive becomes Fairbanks Court just north of the river); Fairbanks Court north to Ohio Street.

# MEETING INFORMATION

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## Parking

Discounted parking in the DoubleTree Hotel garage (\$30/day) is available for a limited number of guests. There are many parking garages within a block of the hotel. See the following map for details: [http://www.chicagoparkingmap.com/map\\_dynamic.jsp](http://www.chicagoparkingmap.com/map_dynamic.jsp). The city of Chicago recently privatized its street parking meters (with much local uproar attending). Parking meter box rates in the vicinity of the hotel are generally \$2.00/hour. See <http://www.chicagometers.com/> for detailed information.

## By Air

Midway Airport is approximately 12 miles from the DoubleTree, with O'Hare International Airport about 20 miles away. In addition to taxi and CTA train service, there is shuttle bus service available from both airports from Go Shuttle <http://www.airportexpress.com/shuttles/airport-transfers-fare-quote.html>.

From/to O'Hare: currently \$27.00 one-way / \$49.00 round-trip

From/to Midway: currently \$22.00 one-way / \$39.00 round-trip

Discount available for two or more passengers paying together—see Go Shuttle Web site for information.

## By Rail/Bus

### Chicago Transit Authority (CTA)

The CTA provides regional transportation by bus and rail ('L' for elevated trains) to both Chicago airports. For detailed connection information, contact the Regional Transportation Authority at 312-836-7000 or visit the Chicago Transit Authority Web site at [www.transitchicago.com](http://www.transitchicago.com).

### Metra

Metra commuter rail system's 11 rail lines serve the Chicago area and six surrounding counties in northeast Illinois. Contact Metra at 312-322-6777 or visit its Web site at [www.metrail.com](http://www.metrail.com).

### Amtrak

Amtrak serves the Chicago area with rail service to a number of stations, including Union Station at 225 South Canal Street. To plan your trip, visit its Web site at <http://amtrak.com>.

### Bus

Greyhound Bus Lines (1-800-231-2222 or [www.greyhound.com](http://www.greyhound.com)) and Megabus (877-462-6342 or [www.megabus.com](http://www.megabus.com)) offer service to Chicago from a number of Midwestern cities.

## CHILDCARE: CHICAGO IS FOR KIDS!

Chicago has child-friendly museums, two great zoos, world-class parks, Navy Pier's attractions (including a Ferris wheel), and lots of shops catering to what kids like. Kids' favorite eats are practically cultural icons here, from hot dogs to pizza, Cracker Jack to ice cream sundaes (invented in Evanston). Check the meeting blog for more info. The DoubleTree Hotel partners with American Child Care, Inc. for guests' childcare services; please let the hotel know if you're using the childcare service. Contact American Child Care by phone at 312-644-7300 or online at: <http://www.americanchildcare.com/>. (There is a four-hour minimum.)

## WEATHER

Chicago in late April may offer a glimpse of springtime's warmth, but as any native midwesterner can tell you, plan on cooler temperatures and changeable weather. The hotel's close proximity to the lakefront makes the layered look a smart choice.

## TOURS AND TOURISM INFORMATION

The Local Arrangements Committee (LAC) has put together five Thursday-morning tour packages, each including visits to two or more repositories, linked by theme or location. LAC is also offering three Friday lunch-break "mini-tours" to sites within close walking distance of the hotel.

There's so much to see in Chicago that the LAC tours barely begin to scratch the surface. Adventurous MAC visitors, especially those spending an extra day or two in town, will benefit from the menu of guided and self-guided tours that appear on the Web site and blog suggested by local colleagues. The city of Chicago's Official Tourism Web site <http://explorechicago.org> is also helpful. When in town, stop by the Streeterville Chamber of Commerce at 645 North Michigan Avenue, Suite 800, or the Chicago Water Works Visitor Information Center, 163 East Pearson Street, for free brochures, maps, or in-person assistance.

# SPECIAL EVENTS

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**THURSDAY, April 22**  
6:00 PM–8:00 PM

## **Opening Reception** **AfterWords Bookstore** 25 East Illinois Street

For Thursday night's opening reception, MAC members take over a nearby independent bookstore, AfterWords, just three and a half blocks from the DoubleTree Hotel. With an eclectic selection of books in a funky loft setting, AfterWords Bookstore is a unique gathering spot in the best tradition of Chicago independent booksellers past and present. AfterWords' neighbor, the highly atmospheric Jazz Record Mart, will also be at MAC's disposal. As we meet colleagues old and new, browse the stacks, and groove to the music, we'll enjoy a taste of Chicago with Chicago-style hot dogs (including veggie dogs), snacks, and beverages (including a locally crafted beer).

**THURSDAY, April 22**  
8:00 PM–?

## **Students'/ Young Archivists' Night on the Town!** **Immediately Following Opening Reception**

Spend Thursday evening with the next generation of Midwest archivists while experiencing city nightlife at its best! MAC student members, archivists new to the profession, and those who are young at heart will make their way to some of Chicago's best nightspots. Share experiences about the employment scene, lessons learned in school or on the job, and plans to conquer the digital world. Participants pay for their own beverages, but the camaraderie and networking opportunities are free! Please check your registration form if you plan to participate; a signup sheet will be posted at the meeting Registration Table. Meet in front of AfterWords at the reception's conclusion.

**FRIDAY, April 23**  
4:15 PM–5:30 PM

## **MAC Members' Meeting**

Join us for the all-important MAC Members' Meeting. You'll have the opportunity to hear and respond to the "State of MAC" address by President Tanya Zanish-Belcher, participate in a constitution and bylaws vote, recognize MAC award winners, and learn about upcoming MAC meetings in Dayton, Ohio, and St. Paul, Minnesota.

**FRIDAY, April 23**  
6:00 PM–8:00 PM

## **New Members' Dinner**

Are you a new MAC member or attending your first MAC meeting? If so, then come and join with other newbies and MAC officers for an evening of networking and collegiality! And here's the best part: the evening is on MAC! If you plan on attending, please check "New Members' Dinner" on the registration checklist. Meet in the hotel lobby at 6:00 PM.

**FRIDAY, April 23**  
6:00 PM–8:00 PM

## **Restaurant Tours**

Chicago is simply one of the best places in the world to eat! Let members of the Local Arrangements Committee serve as your gastronomic guides to diverse ethnic eateries as well as some of Chicago's own culinary classics. Watch the MAC Web site and blog for more details. Sign-up sheets will be posted near the registration area. Groups will meet in the hotel lobby at 5:45 PM. Come hungry!

**FRIDAY, April 23**  
6:00 PM–8:00 PM

## **Lone Arrangers' Social**

The Lone Arrangers will ride again during an evening of camaraderie and good food. The group will meet in the hotel lobby at 6:00 PM prior to departing to one of the area's many excellent dining establishments. For the most current information, keep an eye on the MAC Meeting Web site or contact Rob DeLand (Lone Arranger at the VanderCook School of Music) at rdeland@VanderCook.edu. So that we know how many to expect, please check the "Lone Arrangers' Social" on the registration checklist if you plan to attend.

# TOURS

All tours are free of charge. Attendees are responsible for public transportation fares. Note that times reflect the time the tour begins and ends, not including travel time to and from the site.

**THURSDAY, April 22**  
9:00 AM–11:30 AM

## **Loyola University Chicago: Women and Leadership Archives, Congressional Archives, and the University Archives and Special Collections**

1032 West Sheridan Road (Piper Hall)

**Capacity: 20 people**

Join Loyola University's archives staff for a tour and open house of its three unique archival repositories: the Women and Leadership Archives (WLA), the Congressional Archives, and the University Archives and Special Collections. The tour will begin in the WLA, located in Loyola's Piper Hall.

The WLA is housed on campus in a historic 1909 mansion (renovated in 2005) and boasts a growing collection of materials related to women's contributions to society. Collection strengths include women's work in education, social justice, religion, and feminism. Its collections include the records of Mundelein College, the papers of the Oscar-winning actor Mercedes McCambridge, and the Chicago UNIFEM Chapter records. The Congressional Archives includes the papers of former Illinois congressmen Daniel Rostenkowski and Henry Hyde, which are housed in Loyola's new Information Commons, a facility with state-of-the-art technology and exceptional vistas of Loyola's lakefront campus. The tour concludes with a visit to the University Archives and Special Collections, the oldest archives on campus. Its diverse holdings include materials related to Loyola's Catholic heritage and the papers of public utilities magnate Samuel Insull. Located in the Cudahy Library, the University Archives also houses the library's rare book collection, including an extensive Jesuitica collection.

### **Getting there by CTA bus:**

From the DoubleTree Hotel, walk west on Ohio Street to the bus stop on Michigan Avenue (bus stops are located curbside on Michigan in block intervals). Take **CTA bus #147 (Outer Express Drive) northbound to Kenmore Avenue**. Piper Hall is the white marble mansion opposite a fountain and is visible from the Kenmore Avenue bus stop. Piper Hall is at 1032 West Sheridan Road. (30 minutes)

### **Getting there by CTA train:**

From the DoubleTree Hotel, walk south one block to **Grand Avenue**. Walk west on Grand to **State Street**. Enter the **subway station** located at the intersection of Grand and State. Take a **northbound Red Line train (toward Howard) to the Loyola stop**. Exit the subway and cross (heading east) **Sheridan Road** to enter Loyola's campus. Follow the campus maps to Piper Hall at 1032 West Sheridan Road. (30 minutes)



*Courtesy of DePaul University Archives, Chicago, Illinois*



# TOURS

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**THURSDAY, April 22**  
**9:00 AM–11:30 AM**

## **The Catholic Archive Collaborative and the Archdiocese of Chicago Archives and Records Center**

**205 West Monroe Street and 711 West Monroe Street**

**Capacity: 15 people**

Take advantage of the opportunity to visit two of Chicago's finest repositories of Catholic archives—the Catholic Archive Collaborative (CAC) and the Archdiocese of Chicago Archives and Records Center. The tour will meet in the new facility of the CAC, which includes the collections of the North American Province of the Cenacle Congregation, as well as those of Claretians USA. As part of the tour you'll view important artifacts and documents from CAC holdings.

The tour will then walk west on Monroe Street to the headquarters of the Archdiocese of Chicago Archives and Records Center. The Archdiocese of Chicago runs a fully integrated records management and archival program housed in a state-of-the-art, environmentally controlled facility. View treasured items from the collections of archbishops and favorite photographs of bygone parishes and schools.

**Getting there by CTA bus:**

From the DoubleTree Hotel, walk west on **Ohio Street to Michigan Avenue**. Cross Michigan Avenue to the CTA bus stop, and take **southbound CTA bus #151 Sheridan** (toward Union Station) to the corner of Adams and Wells Streets. Walk one block north to Monroe Street. Tour participants will meet at the Catholic Archive Collaborative office, located on the 2nd floor of 205 West Monroe Street (southwest corner of Monroe and Wells Street). (20 minutes)

**THURSDAY, April 22**  
**9:30 AM–NOON**

## **Columbia College Chicago: College Archives and Digital Collections, and Center for Black Music Research**

**624 South Michigan Avenue, 2nd floor (inside library) / 618 South Michigan Avenue, 6th floor**

**Capacity: 15 people**

The staff of Columbia College Chicago's Department of College Archives and Digital Collections (CA&DC) will lead a tour of its transitional spaces (construction slated for 2010) and showcase original artifacts from its unique collections. Learn how the CA&DC is supporting Columbia College, one of the nation's largest and most diverse arts and media schools, in digitizing one-of-a-kind visual materials. Recent digitization projects included the original sketchbooks of Pulitzer Prize-winning cartoonist John Fischetti and broadsides and ephemera from the Chicago Anti-Apartheid Movement collection. Staff will address cataloging standards, capturing metadata, the digitization process, as well as the creation of their online catalog, CLOCHE.

The tour will proceed next to the Center for Black Music Research (CBMR), which documents and preserves information and materials related to the black music experience throughout the world. Learn about the scope of the CBMR's collection and mission, its efforts to preserve rare audio materials such as the interviews of music journalist Sue Cassidy Clark, and the organization's ambitious public outreach programs, performances, and publications.

**Getting there by CTA bus:**

From the DoubleTree Hotel, walk west on **Ohio Street to Michigan Avenue**. Cross Michigan Avenue and take **southbound CTA #26 (Ewing and 106th)** to Harrison Street. Walk south to 624 South Michigan Avenue. Take the stairs or elevator to the Library's 2nd floor. (20 minutes)



# TOURS

THURSDAY, April 22  
10:00 AM–NOON

## **Adler Planetarium and Astronomy Museum: Webster Institute for the History of Astronomy**

1300 South Lake Shore Drive

**Capacity: 15 people**

Founded in 1930, the Adler Planetarium—America’s first planetarium—is home to the Webster Institute for the History of Astronomy, one of the world’s finest repositories of astronomical instruments, rare books, and manuscripts. Join curatorial and collections staff for a behind-the-scenes tour and discussion of the care and significance of the Webster’s unique collections. You’ll visit the Adler’s conservation lab and view items only rarely allowed on public display, such as Johannes Kepler’s *Tabulae Rudolphinae* (1627).

Following the formal presentation, tour the Adler on your own or stroll the grounds of the Museum Campus with its unparalleled views of Chicago’s skyline and Lake Michigan. The Museum Campus is also home to the Field Museum of Natural History and the John J. Shedd Aquarium, also well worth the visit.

**Getting there by CTA bus:**

From the DoubleTree Hotel, walk west on Ohio Street; cross Michigan Avenue to the bus stop on the south side of Michigan. Take the **southbound CTA Bus #146 (Inner Drive/Michigan Express to Museum Campus)** to Solidarity Drive and Planetarium on the Museum Campus. Tour group will meet in the lobby of the **south entrance** (ground level). (20 minutes)

THURSDAY, April 22  
10:00 AM–NOON

## **Alternative Press Center/Chicago Underground Library**

2040 North Milwaukee Avenue, 2nd Floor

**Capacity: 20 people**

Join Graham Stephenson of the Alternative Press Center (APC) and Margaret Heller of the Chicago Underground Library (CUL) for an introduction to their respective organizations’ unique materials and missions. The tour will meet at APC’s headquarters in the Logan Square neighborhood.

Founded in 1969, the APC holds one of the nation’s largest private collections of alternative periodicals and books. Graham Stephenson will discuss the scope of the collection, the institution’s operations, and its publication of the comprehensive guide the Alternative Press Index (API). Coordinator Margaret Heller will also be on hand with items from the CUL, which has collected Chicago-specific independent and small-press media and ephemera since 2005. The CUL’s archives include a variety of books, broadsides, catalogs, and zines, including a complete run of the influential *Punk Planet*. Heller will discuss the organization’s use of archiving to explore connections between communities.

**Getting there by public transportation (CTA bus to CTA train):**

From the DoubleTree Hotel: walk south on Fairbanks Court one block to the bus stop at East Grand Avenue. Take **westbound CTA bus #65 (Grand, direction Harlem) to the Blue Line subway stop at Grand and Milwaukee Avenues**. Enter the subway, and take a **CTA Blue Line (direction O’Hare) train three stops to Western Avenue**. Exit the train station and walk north on Western Avenue to Milwaukee Avenue. Turn left and walk north on Milwaukee Avenue to 2040 North Milwaukee Avenue. The Alternative Press Center is located in the In These Times Institute. Tour group will meet on the 2nd-floor landing of 2040 North Milwaukee Avenue. (40 minutes)

# TOURS

## Lunchtime Mini-Tours (within a few blocks walk of the hotel)

**FRIDAY, April 23**  
**12:15 PM–1:15 PM**

### **Playboy Corporate Art Collection**

680 North Lake Shore Drive, 15th floor (center elevator bank)

**Capacity: 15 people**

Join corporate art curator Aaron Baker for a special tour through the headquarters of Playboy Enterprises. Baker will provide insight into the history of Playboy's impressive art collection, much of which is on display in the hallways and conference rooms of the company's Chicago offices. Learn about magazine publisher Hugh Hefner's appreciation of the contemporary artists whose works he published and promoted in the pages of *Playboy*. See original works by LeRoy Neiman, Alberto Vargas, Andy Warhol, and many others. Visitors will also get a "sneak peek" into *Playboy*'s photo archives, including works by notable photographers Helmut Newton and Herb Ritts.

#### **Getting there on foot:**

From the DoubleTree Hotel, head east on Ohio Street to McClurg Court. Walk north on McClurg Court two blocks to Erie Street. Head east on Erie to the entrance of the 680 North Lake Shore Building (the building fills the entire block bounded by Erie, Lake Shore, Huron, and McClurg and has entrances on all sides). (10 minutes)

Tour group will meet in the 15th-floor lobby of Playboy Enterprises.

**FRIDAY, April 23**  
**12:15 PM–1:15 PM**

### **History Works, Inc.**

65 East Wacker Place, Suite 315

**Capacity: 10 people**

Terry Fife will meet with attendees to discuss her innovative public history and research firm, History Works, Inc. Fife, a practicing historian for over 25 years, will give a show and tell of the firm's recent efforts, including archives-based projects for families, corporations, and not-for-profit organizations. Known for its strong research skills and creative strategies, History Works creates publications, film documentaries, and exhibitions, and provides support to a wide range of clients including independent scholars, museums, and law firms.

Following the tour presentation, Fife will lead an informal discussion about archival consulting and offer advice for those considering hiring a consultant as contractor. The tour will shed light on the unique aspects of the archival consulting profession, such as costs, expectations, and other special issues.

#### **Getting there on foot:**

From the DoubleTree Hotel, walk two blocks west on Ohio Street to Michigan Avenue. Walk south on Michigan, crossing the bridge over the Chicago River, to Wacker Place. Walk west to 65 E. Wacker. (15 minutes)

Tour group will meet in the History Works offices on the 3rd floor, Suite 315.



*Courtesy of DePaul University  
Archives, Chicago, Illinois*

# TOURS

FRIDAY, April 23  
12:15 PM–1:15 PM

## Galter Health Sciences Library of Northwestern University's Feinberg School of Medicine

303 East Chicago Avenue

Capacity: 20 people

Meet Ron Sims, head of Special Collections for Northwestern University's Galter Health Sciences Library, for a short presentation on the history of the medical, dental, pharmacy, and woman's medical schools of Northwestern University. Sims will lead a tour of the Galter Library, which occupies a renovated space in the historic Montgomery Ward Building on Northwestern's Chicago campus. Participants will view unique artifacts held in the Galter's Special Collections, including incunabula of Thomas Aquinas (1483), Albertus Magnus (1495), and Pietro d'Argellata (1499), as well as medical manuscripts, printed ephemera dating from the sixteenth through the eighteenth centuries, and historic dental instruments.

### Getting there on foot:

From the DoubleTree Hotel, walk north on Fairbanks Court five blocks to Chicago Avenue. The entrance to the Galter Library is just east of Fairbanks Court on Chicago Avenue. The tour group will meet at the library's circulation desk on the first floor. (10 minutes)



*Courtesy of DePaul University Archives, Chicago, Illinois*

# WORKSHOPS

WEDNESDAY, April 21  
9:00 AM–5:00 PM



THE SOCIETY of  
AMERICAN ARCHIVISTS

## Society of American Archivists (SAA) Preconference Workshop:

### Describing Archives: A Content Standard (DACS) #0142

(.75 CEUs, 5 ARCs) Learn practical DACS implementations: get an in-depth consideration of the key concepts and descriptive elements in *Describing Archives: A Content Standard*, the new U.S. standard. Explore strategies for incorporating this standard into workflows for accessioning, arrangement, and description through discussions and hands-on work with a variety of exercises, culminating in a DACS-based analysis of existing finding aids. This workshop, a basic introduction to the standard, focuses on application of DACS rules and concepts, which participants can apply to repository processes and descriptive outputs.

#### Workshop Objectives:

- Apply the rules to formulate the content of descriptive elements for a minimal standardized description;
- Understand the different application of DACS in single- and multilevel descriptive outputs;
- Integrate DACS into basic repository processes, such as accessioning, arrangement, and description; and
- Articulate how integration of a content standard into basic repository processes facilitates reuse of information in a variety of outputs.

#### Who should attend?

Anyone whose work includes accessioning, arranging, and describing, or who supervises employees who do that work.

\* Workshop fee includes the SAA publication, *Describing Archives: A Content Standard* (a \$35 value). **Attendance limited to 35.**

**Presenter:** Kelcy Shepherd, Digital Interfaces Librarian, University of Massachusetts, Amherst

#### Workshop Fees:

**SAA Members: early bird (register before March 21): \$185 / after March 21..... \$235**  
**Employees of Member Institutions: early bird: \$210 / after March 21 ..... \$260**  
**Nonmember: early bird: \$235 / after March 21 ..... \$285**

**Note:** MAC members can get a \$25 discount off the nonmember rate. The promotional code is **MACDACS0142**.

#### You must register directly with the SAA for this workshop!

Register online: <http://saa.archivists.org/> and click on “education and events/conference and workshop calendar.”

Register by fax/mail: <http://www.archivists.org/forms/saa-registration.pdf>.



# MAC WORKSHOPS

THURSDAY, April 22  
8:30 AM–NOON



## Basic Workshop

### The Fundamentals of Reference

Getting collections into the hands of patrons is one of the fundamental goals of our profession—yet many of us are thrust into the front lines with little or no training in archival reference. Whether you're new to the profession or could use a solid refresher, this workshop is for you. Through lecture and discussion, the workshop will equip participants with the skills necessary to be more effective reference archivists. Topics covered will include reference interview skills, working with academic and nontraditional users, matching orientation to user needs, and standards for good in-person and virtual reference.

Rick Pifer has more than 20 years of reference experience in small and large repositories and has dealt with a myriad of issues related to providing reference services to patrons of all types and skill levels. He was director of the Archives and Area Research Center at the University of Wisconsin–Eau Claire for a decade and for the past 10 years has served as director of reference and public services for the Library–Archives Division at the Wisconsin Historical Society. Since 1992, Rick has taught Modern Archives Administration for the School of Library and Information Studies at the University of Wisconsin–Madison.

**Presenter:** Richard L. Pifer, Director of Reference and Public Services  
Library–Archives, Wisconsin Historical Society, Madison

**Participant Limit:** 25

**Registration:** \$40

## Advanced Workshop

### After the Interview: Completing the Closing Stages of an Oral History Project

Many oral history projects begin with the best intentions and continue with the recording of interviews. Yet it is during the closing stages where many such projects go to die. This workshop is designed to offer advice to novices planning oral history projects as well as assist intermediates who may be stuck in the final phase. Led by two Kent State University faculty members involved in the Kent State Shootings Oral History Project <http://speccoll.library.kent.edu/4may70/oralhistory/oralhistories.html>, this workshop will offer a practical approach to methodological, technical, and ethical issues pertaining to transcription, subject headings, archival storage, and putting interviews online. Included will be exercises in transcription and creating subject headings based on an in-class transcript. Examples of online content from the Kent State project, as well as issues regarding access 40 years after this defining event, will also be covered.

**Presenters:** Craig Simpson and Kathleen Siebert Marcus, Kent State University,  
Ohio

**Participant Limit:** 20

**Registration:** \$50

# MAC WORKSHOPS

THURSDAY, April 22  
8:30 AM–NOON

## Advanced Workshop

### Audiovisual Preservation Self-Assessment: Principles, Priorities, and Program Management

The University of Illinois Library, with funding from the Institute of Museum and Library Services, is building an assessment tool for audiovisual materials (film, video, and audio) called the Audiovisual Self-Assessment Program, or AvSAP. AvSAP will assist cultural heritage institutions with audiovisual materials in their collections to develop a prioritized preservation plan. The workshop will describe the genesis of the AvSAP project, the design and testing of the program tool, and how it works from the user's perspective both as assessment and educational tool. Because AvSAP is designed for collections managers and staff with limited to no audiovisual preservation experience, the program will give tips (many low- to no-cost) about audiovisual preservation. Jimi Jones, project coordinator for the AvSAP project, has guided the project since its inception and will discuss the evolution of the project, including the technologies used to collate research and design and test the tool. Attendees will not only learn how to use AvSAP but also how a three-year project of this magnitude was managed. More information about the AvSAP project, its partners, and its timeline can be found at [http://www.library.uiuc.edu/prescons/services/av\\_self\\_assesment\\_program.html](http://www.library.uiuc.edu/prescons/services/av_self_assesment_program.html).

**Presenter:** Jimi Jones, University of Illinois at Urbana-Champaign

**Participant Limit:** 25

**Registration:** \$50

281

LAKE SHORE DRIVE, NORTH FROM DRAKE HOTEL, CHICAGO



122818

*Courtesy of DePaul University Archives, Chicago, Illinois*



1:30 PM–3:00 PM

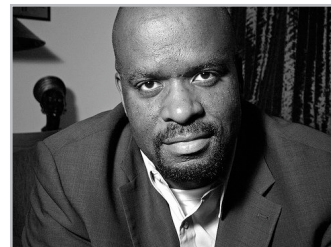
Opening Remarks

Tanya Zanish-Belcher, MAC president

“Unbuilt Chicago: What Could Have Been”

Keynote Speaker: Lee Bey

Lee Bey’s keynote speech will examine seldom-considered aspects of Chicago architecture: what could have been—the buildings, architectural masterpieces, and grand urban schemes planned for Chicago but never built. This unheralded but well-documented facet of Chicago’s history included the world’s tallest buildings and airports—and even an entire town—that were planned and approved, but never came to fruition. The speech will show and discuss examples of Chicago’s unbuilt architecture, while at the same time underscoring the importance archivists played in assisting the speaker in his research.



Bey is executive director of the Chicago Central Area Committee, an influential civic group composed of business and cultural leaders devoted to improving the architecture, transportation, cultural life, and urban design of downtown Chicago. Bey is also a writer, enormously popular blogger, lecturer, and critic, specializing in architecture, urbanism, and the role politics play in the creation of the built environment. Previously, Bey was director of governmental affairs for the Chicago-based architectural giant Skidmore Owings & Merrill, deputy chief of staff to Chicago Mayor Richard M. Daley, architecture critic for the *Chicago Sun-Times*, and an internationally published photographer.

We are pleased, proud, and honored to have this contemporary Renaissance man as one of the meeting’s keynote speakers.



1:30 PM–2:30 PM

“Ethnic Chicago: Searching the Roots of Chicago’s Past”

Keynote Speaker: Dominic A. Pacyga

Dominic A. Pacyga’s illustrated address will explore his extensive research into the waves of immigrants that transformed Chicago from a tiny frontier settlement to a vastly diverse metropolitan area. Beginning with French explorers and missionaries, Pacyga will track the impact of European, Asian, Latino, African American, and Middle Eastern peoples on the city’s history. Cultural clashes have been a factor in Chicago from its beginnings. Sometimes the struggles resulted in violence, such as in the Lager Beer Riots, the Haymarket Affair, and 1919 Race Riots. Other times groups established peacefully in neighborhoods and in the political and social structure of the city. Pacyga will relate how he traced Chicago’s ethnic past and present through the use of local archives, newspapers, family papers, and personal interviews.



Pacyga has authored many award-winning books, the latest being *Chicago: A Biography* (2009). He lectures widely on urban development, residential architecture, labor history, immigration, and racial and ethnic relations, and frequently appears in both the local and national media. Pacyga received his Ph.D. in history from the University of Illinois at Chicago in 1981. In 1999 he received the excellence in teaching award from Columbia College Chicago, where he has taught since 1984. He was a visiting fellow at Oxford University in 2005 and has worked with numerous neighborhood, ethnic, labor, and fraternal groups to preserve, archive, and exhibit their histories.

It is a pleasure to have one of Chicago’s proudest and most devoted native sons as one of the meeting’s keynote speakers.





3:30 PM–5:00 PM

### **Special Interest Groups: Surviving with the Three C's: Collaboration, Continuing Education, and Cost Savings**

In this recession, archivists are banding together in unprecedented ways. Learn how specialty groups are helping archivists carry out their required duties by joining forces with others in their respective geographical areas. Representatives from three institutions will offer examples of how, in one city, the founding of such groups has formed viable organizations providing continuing education and support; collaborative projects in outreach, access, and preservation; resource sharing; content management software users groups; and bulk purchasing. These joint archival activities provide practical solutions at a fraction of the cost of larger archivist associations. Speakers will describe how through creativity and vision, group members enhance the activities of their member archives. Join the discussion about similar groups in your locale or come away with ideas about how to implement such a group.

**Chair:** Diane Pugh, American Theological Library Association, Chicago

**Presenters:** Malachy R. McCarthy, Claretian Missionaries Archives USA, Chicago  
David B. Malone, Wheaton College, Wheaton, Illinois  
Susan Rishworth, American College of Surgeons, Chicago

### **More than Just “Sheet Music”: Identifying and Describing Music Materials in Archives and Special Collections**

The development of descriptive standards for music materials tends to be a continuing challenge for many archives and special collections libraries. Our colleagues in music libraries have developed tools and strategies to convey accurate descriptions of the published music materials (sound recordings and music scores), and archivists can adapt these for the collections in their care. The three speakers will provide an overview of the informational elements that are most important in description of these music materials, illustrated in part by a discussion of how many different uses music might be put to in terms of outreach and public programming. Harbeson will address the descriptive issues of music on paper; Cuervo will provide an overview of best practices in the storage and use of printed music materials; and DeLand will focus on identifying and describing sound recordings and conveying useful search and retrieval information to the user. This session will include opportunities for participants to create descriptions of sample items using the tools and resources presented by the panelists.

**Chair:** Suzanne Flandreau, Columbia College Chicago

**Presenters:** Adriana P. Cuervo, University of Illinois at Urbana-Champaign  
Rob DeLand, VanderCook College of Music, Chicago  
Eric Harbeson, University of Colorado at Boulder

### **Digitization in the Archives: Methods and Solutions**

This session will explore a variety of ways that archives approach the issues of digitizing in order to push information out to the general public quickly and efficiently. Some projects followed the More Product, Less Processing (MPLP) mantra to heart, while other projects not only provided digitization of textual materials but also took into consideration preservation of digital files. Rice will discuss digitizing an entire collection from the moment it entered the door, straight to scanning bed, and directly online. Moore will talk about scanning standards, workflow, and aspects of scanning while examining the assumptions of MPLP. Gemmill will explain the LYRASIL Mass Digitization Collaborative effort partnering with the Internet Archive. She will discuss the nuts and bolts of a large-scale collaborative effort to digitize, present, preserve, and make materials available online.

**Chair:** Daniel Golodner, Wayne State University, Detroit, Michigan

**Presenters:** Laurie Gemmill, LYRASIL, Philadelphia, Pennsylvania  
Erik Moore, University of Minnesota, Minneapolis  
Deborah Rice, Wayne State University, Detroit, Michigan





8:30 AM–10:00 AM

### Re-Casting the Net: Redefining Regional Archival Surveys and Expanding Access to Underrepresented Cultural Collections

A large number of collections documenting traditionally underrepresented groups are in the hands of individual collectors, historical societies, and neighborhood community centers. These collections are often unknown to archivists and researchers because they may not be listed on the Internet, and too often the institutions holding the materials may not be in a position to apply for grant funding. One solution adopted by the panelists was to conduct a survey of these special collections. Calahan will discuss the Black Metropolis Research Consortium's survey of African American and African Diaspora materials in the Chicago area. Grimm will talk about the Midwest Latino Arts Documentary Heritage Project. Finally, Graham will discuss a Wisconsin Records Assessment Project that highlighted minority materials throughout the state and encouraged more active collection of these records in the future.

**Chair:** Bergis Jules, University of Chicago

**Presenters:** Lisa Calahan, University of Chicago  
Tracy Grimm, University of Notre Dame, South Bend, Indiana  
Jennifer Graham, Wisconsin Historical Society, Madison

### Organizing Anarchy: Zines in Your Archives and Library Collections

Zines enjoy a long cultural tradition, both as instruments of social and political change and as outlets for expression by underground or culturally marginalized populations. Zines are small, informal, nonprofessionally produced publications, with a small circulation and, generally, a *raison d'être* stressing free expression over profit. Zines are graphic expressions of their authors' social, cultural, and political interests and concerns; they are creative outlets devoted to individual and idiosyncratic self-expression. Zines thrive today as methods of personal expression in print, and as forums for exploring new social issues, including environmentalism, consumerism, and globalization. Many still devote themselves to more "traditional" subject matter—that is, underground music, radical politics, or science fiction and fantasy fandom. These idiosyncratic publications present their own particular archival concerns, including appropriate arrangement, description, and indexing procedures; ethics of access and copyright; and possibilities for exhibits or other methods of publicizing zine collections. This session will highlight several of these issues in order to assist archivists and librarians with zines in their collections and publicize the legitimacy of zines as historical materials worthy of preservation.

**Chair:** Jeremy Brett, University of Iowa, Iowa City

**Presenters:** Kathryn DeGraff, DePaul University, Chicago  
Patricia Falk, Bowling Green State University, Ohio  
Jenna Freedman, Barnard College Library, New York City



*Courtesy of DePaul  
University Archives,  
Chicago, Illinois*



8:30 AM–10:00 AM

### Facilitating Conversations in the Archival Community

Join in a guided conversation on issues of professional importance in this special session. After introductory comments, participants will break into small groups to discuss two of four topics of their choice: (1) reference and outreach; (2) implementing and using content management software; (3) success and failure with Web2.0 applications; and (4) facilitating student use of archives, including History Day. Discussions will be guided by facilitators, who will offer questions to initiate the conversation and will keep the conversation focused, yet will allow participants the opportunity to share experiences and ideas with one another. This session is appropriate both for novice archivists, who will benefit from the opportunity to learn from seasoned colleagues, and for those with substantial experience, who can use the time to exchange information. The purpose is to strengthen the profession by facilitating the dissemination of information and to foster networking among archivists with similar interests, which will, ideally, continue beyond the session and the conference.

**Facilitators:** Jeff A. Jenson, Gustavus Adolphus College, St. Peter, Minnesota  
Ann Kenne, University of St. Thomas, St. Paul, Minnesota  
Heather Lawton, Hennepin County Library, Minneapolis, Minnesota  
Tom Steman, St. Cloud State University, St. Cloud, Minnesota



10:30 AM–NOON

### Accessing the Cultural Crossroads: Discovering Underrepresented Histories through Processing and Digitization

There are many challenges in providing access to archival materials, particularly those relating to historically underrepresented people and groups. As efforts such as the ARL Hidden Collections initiative, the More Product Less Process movement, and digitization projects aim to broaden access, how can we ensure that material that has been undersupported and overlooked is given the context and description it requires? Given that documents of minority history are often dispersed or subsumed in collections, how can we reconcile processing methods based on broad aggregation? In digitization projects, how can we use controlled vocabulary terms and free-text fields to maximize the discoverability and accessibility of such items? How should minimum-level processing be represented to minority donors and other groups with whom many repositories must work to build trust and mutual understanding? Panelists will raise these questions, suggest best practices, and share lessons learned.

**Chair:** Rachel Howard, University of Louisville, Kentucky

**Presenters:** Maija Anderson, University of Chicago  
Sue Finley, University of Louisville, Kentucky  
Elizabeth Fox-Corbett, Wisconsin Historical Society, Madison

### Avoiding the Chopping Block: Reinforcing Your Archives' Value in a Tight Economy

As administrators navigate the agonizing process of prioritizing budgets during lean economic times, archives that fall within larger institutions must increasingly justify their value. Three Chicago-area archivists share innovations in public programming and outreach that reinforce the value of services to parent institutions. Stecklein will discuss outreach programs that have increased Rush's Medical Center Archives presence and utility within a large hospital and medical university campus. Myers, of Loyola's Women and Leadership Archives, will address the ways external programs and partnerships can turn an archives "almost too small to notice" into an invaluable resource. Leonard, working from the university archives perspective, will round out the discussion by examining ways in which traditional business practices can be applied to expand patronage and exposure in the archival setting.

**Chair:** Heidi Marshall, Columbia College Chicago

**Presenters:** Elizabeth A. Myers, Loyola University Chicago  
Heather J. Stecklein, Rush University, Chicago  
Kevin B. Leonard, Northwestern University, Evanston, Illinois



10:30 AM–NOON

### Archivists' Show and Tell: An Open Mike Session

Join us for a special session that offers a unique way to share innovative ideas. Each participant will have five minutes to demonstrate a new approach they are utilizing in their repository. Session moderators will send a blast e-mail message a few weeks before the meeting requesting potential participants to submit proposals. A couple of additional time slots will be reserved for volunteers from the audience to chime in with their contributions.

**Chairs:** TBD

**Presenters:** TBD



2:45 PM–3:45 PM

### Managing Electronic Records: From the Trenches

This session will examine two strategies for managing electronic business records: one a commercial application, the second a large research university repository. Arp's paper, "Taming the 800 Pound Gorilla: How to Deal with SharePoint Sites," will suggest ways to engage your users in creating a thoughtful strategy that will allow your institution to successfully harvest SharePoint records. Esposito's paper, "ElectRAR: Software Requirements for an Institutional Business E-records Repository," will detail the workflows for ingest, management, and output for university business records. Each presenter will detail structures and strategies for making the individual electronic records solution a viable proposal.

**Chair:** Jill Tatem, Case Western Reserve University, Cleveland, Ohio

**Presenters:** Charlie Arp, Battelle Memorial Institute, Columbus, Ohio  
Jackie R. Esposito, Pennsylvania State University, University Park

### Roadside Assistance: Professional Contributions in Response to Disaster

This session will focus on the various professional contributions that archivists can make following a disaster. McCorkell will describe how six archives students and graduates from the University of Wisconsin–Milwaukee's School of Information Studies traveled to Germany to assist with disaster recovery efforts at the Historical City Archives of Cologne, which collapsed in March 2009. She will comment on the effective use of expert assistance for immediate, short-term disaster response efforts, and will address organizational, communications, and task and volunteer management issues. Swanson will discuss how the University of North Dakota, Grand Forks Department of Special Collections documented the 1997 Red River Flood by preserving resources that can be used for after-action analysis and review. The repository began documenting the flood as it happened, and has actively collected oral histories, publications, documentaries, photographs, ephemera, and artifacts related to the flood. Additionally, as a unique feature of its documentation efforts, Special Collections digitized recordings of phone calls made to the Grand Forks 911 Dispatch Center on the day the levees broke. This session will provide attendees of all skill levels with new ideas and strategies for sharing professional expertise and skills following a disaster.

**Chair:** Erin Vandenberg, DePaul University, Chicago, Illinois

**Presenters:** Michael Swanson, University of North Dakota  
Colleen McCorkell, University of Wisconsin–Milwaukee



2:45 PM–3:45 PM

### Can I Really Sell My Footage?

Archivists whose collections include moving images face a dilemma: in theory, licensing film and video materials can be a useful source of revenue, and access to these materials can be a critical part of an archive’s mandate. In practice, such licensing is a daunting undertaking involving every aspect of archival management. Rights, donor relations, technology, ethical concerns, and public access and preservation issues all figure prominently in licensing any archival footage. The question becomes: is it worth the trouble? This session will help you come up with an answer that’s right for your collection. Martin and Faber are independent archivists and consultants whose goal is to provide a real-world understanding of what is possible—and what isn’t—when it comes to allowing the use of your archival moving images. They will explore what production companies really want from archives, what rights you can reasonably give them, and how working with documentary producers can provide benefits beyond just licensing fees. Whether you are already licensing footage from your archive or just thinking about it, this session will appeal to archivists interested in expanding access to their collections.

**Chair:** Jim Hone, Washington University, St. Louis, Missouri

**Presenters:** Jeff Martin, Chicago  
Carolyn Faber, Chicago



*State Street, looking North, Chicago*

*Courtesy of DePaul University Archives, Chicago, Illinois*





8:30 AM–10:00 AM

### Invisible Cultures: Engaging the History of People with Disabilities

This session presents a case study of the efforts of the Ward M. Canaday Center for Special Collections in documenting the history of people with disabilities in northwest Ohio. What began as an effort to collect historical records has now moved into the phase of active outreach to the disability community through exhibitions and public programming, informing and enriching the broader regional history. Since few repositories have undertaken efforts to document people with disabilities, this session will inform other archivists about the hidden histories discovered in this award-winning project and will describe outreach and engagement activities that have assisted community members with disabilities in connecting with their histories. Responding to the spread of cyber-subcultures, including those of people with disabilities who have become technologically adept over the past two decades, presenters will discuss how a virtual exhibit can be developed that meets accessibility standards for outreach. While this session will focus on the efforts of one repository, it will stress how other repositories might undertake similar projects to uncover the cultural history of people with disabilities in their communities.

**Chair:** Barbara Floyd, University of Toledo, Ohio

**Presenters:** Kimberly Brownlee, University of Toledo, Ohio  
Barbara Floyd, University of Toledo, Ohio  
Arjun Sabharwal, University of Toledo, Ohio

### Capturing History: Archiving the Contemporary Cultural Transition

This session centers on how economic changes bring cultural transitions for communities that have formed around an industry. Documentation of these contemporaneous transformations is now almost entirely born-digital, making records more transitory and ephemeral than records of labor history past. Archives must expedite collecting efforts, connect with effective communities in new ways, and tackle digital preservation challenges before a transition runs its course. Smith will discuss how curators at the Reuther Library are developing new acquisition and selection strategies to ensure effective documentation of the changing nature of the labor force. Kessler presents challenges the University of Northern Iowa faces as it gathers electronic documentation on the slaughterhouse immigration raid in Postville, Iowa. O’Gara will offer insight into the development of acquisition, accessioning, and processing workflows for the digital records of the transformation of Kannapolis, North Carolina, from a textile mill factory town to a high-tech, human-wellness community.

**Chair:** Lisa Carter, North Carolina State University, Raleigh

**Presenters:** Thomas Kessler, University of Northern Iowa, Cedar Falls  
Genya O’Gara, North Carolina State University, Raleigh  
Mike Smith, Wayne State University, Detroit, Michigan

### Managing, Preserving, and Presenting Oral History

Recently, three Wisconsin institutions created projects to preserve and present important oral history materials from new and existing collections. These institutions have oral history collections that are self-described as small, medium, and large. All three projects worked with limited budgets (Black Thursday Remembered at UW-Oshkosh, Forest Products Lab at UW-Madison and Wisconsin Survivors of the Holocaust at WHS). The presenters and chair will discuss their projects and the challenges of converting analog content to digital form, working with born-digital materials, preserving digital formats permanently, and presenting them to a wider audience, both conventional and on the Web.

**Chair:** Troy Reeves, University of Wisconsin–Madison

**Presenters:** Sally J. Jacobs, Wisconsin Historical Society, Madison  
Allison Page, University of Wisconsin–Madison  
Joshua P. Ranger, University of Wisconsin–Oshkosh  
Leah Ujda, University of Wisconsin–Madison



10:30 AM–NOON

### Conundrum at the Crossroads: Challenges of Ethnic and Immigrant Collections

The Midwest is populated by a plethora of ethnic and immigrant groups. The resulting archival collections can create new and unique challenges for archivists. Whether it be a language barrier, a cultural barrier, or researchers who have unusual needs, archivists are meeting the challenges. In this session, Maggard will discuss Cincinnati's German-Americana collection and her experiences creating finding aids and assisting researchers, despite having no prior knowledge of German. Mason of the Iowa Women's Archive will describe the challenges of funding and managing the transcription of oral histories conducted in Spanish as part of the Mujeres Latinas Project. Finally, Johansson of the Swenson Swedish Immigration Research Center will focus on solutions for making non-English materials accessible to English-only speakers.

**Chair:** Suzanne Maggard, University of Cincinnati, Ohio

**Presenters:** Suzanne Maggard, University of Cincinnati, Ohio  
Kären Mason, University of Iowa, Iowa City  
Christina Johansson, Augustana College, Rock Island, Illinois

### Landing a Job in *This* Economy?

The recession supposedly is waning, but that doesn't mean money is now pouring into archival institutions for new hires. The competition for jobs is still fierce, and it could be tough getting to the promised land of a regular paycheck or new job. Hear how three recent graduates used their school experiences to make themselves more marketable for their first professional jobs, whether it was packing a résumé with internships in the field, showing expertise through articles published in professional journals, or learning related specializations to broaden skill sets. The chair, who has seen many bad résumés and met plenty of applicants unprepared for interviews, will provide a handout with tips to help applicants avoid common mistakes.

**Chair:** Kevlin C. Haire, The Ohio State University, Columbus

**Presenters:** Michelle Caswell, University of Wisconsin–Madison  
Jason E. Nargis, Northwestern University, Evanston, Illinois  
Adam Zimmerli, St. Mary's, Georgia

### With a Little Help from My Friends

Preservation activities are often among the first areas to be cut from already strained budgets in this uncertain economic climate. Many smaller institutions must make do without trained staff to handle preservation needs. The National Endowment for the Humanities offers Preservation Assistance Grants, an annual award program that can be used to jump-start a preservation program or address a specific preservation need. In this session, chaired by a member from the NEH Preservation Division, case studies will be presented from three different types of repositories that have applied for and received NEH Preservation Assistance Grants. Speakers will demonstrate how a relatively simple grant can be leveraged within an organization for maximum results.

**Chair:** Joel Wurl, National Endowment for the Humanities, Washington, D.C.

**Presenters:** Julie Blair, Michigan Technological University, Houghton  
Nicolette Meister, Beloit College, Wisconsin  
Nancy Watrous, Chicago Film Archives

## MAC VENDORS

### **Annual Meeting Vendors**

(as of December 15, 2009)

**Academy of Certified Archivists**

**Hollinger Metal Edge**

**National Historical Publications and Records Commission**

**University Products**



*Polka dancer, 1979. Chicago Reader Photographs, Midwest Manuscript Collection, The Newberry Library, Chicago*



## HOW MUCH CAN A CITY CHANGE IN FIVE YEARS?

Here is a random assortment of significant events that have taken place in Chicago since MAC's last meeting here in 2005. In case you'd like to visit the sites mentioned while you're here for the Annual Meeting in April, the distance (walking) from the DoubleTree Hotel follows each entry.

- ❖ Fall, 2005: The Chicago White Sox won the World Series. Still waiting for the Cubs—maybe next year. (U.S. Cellular Field—formerly Comiskey Park—4 miles from the conference hotel.)
- ❖ January, 2006: The Pilgrim Baptist Church burned to the ground. Designed by Adler & Sullivan in 1891 as a synagogue, it became a Baptist church in 1922, with gospel composer Thomas Dorsey as its musical director. Historic records, including original sheet music, were destroyed in the fire. (3301 South Indiana. Distance from conference hotel: about 5 miles.)
- ❖ February, 2006: The Berghoff Restaurant closed its doors after 107 years of purveying German food to locals and visitors (MAC's 1997 Spring meeting reception was held there). Berghoff Catering & Restaurant Group opened soon thereafter on the same site. (17 West Adams. Distance from conference hotel: 12 blocks.)
- ❖ February, 2006: After a massive renovation, the Chicago Historical Society changed its name to the Chicago History Museum. Location is the same, and the collections are still great. (1601 North Clark—just under 2 miles from the conference hotel.)
- ❖ Fall, 2006: All Marshall Field & Company stores, bought by Macy's in 2005, changed to the Macy's name, to the dismay of historically minded Chicagoans. People still shop there, though. (The flagship store is in the Loop, 6 blocks from the hotel; the Water Tower branch is about 3 blocks away.)
- ❖ 2007: The Chicago Planning Commission approved architect Santiago Calatrava's design for the Chicago Spire, a 2000-foot-tall residential structure on the Lakefront. At the end of 2009, construction had halted due to financial problems. (Construction site: 400 North Lake Shore Drive, 3 blocks from the conference hotel.)
- ❖ 2007: On the other hand, the tallest building designed by a female-owned architectural firm also got its start this year. The 81-story residential skyscraper, named Aqua, was almost completed by the end of 2009. (See it at 225 North Columbus Drive, 4 blocks from the conference hotel.)
- ❖ 2008: Another Pulitzer Prize for a Chicagoan: Tracy Letts won the prize for drama for "August: Osage County," produced at Chicago's Steppenwolf Theater. (1650 North Halsted, 2.4 miles from the conference hotel.)
- ❖ October 31, 2008: The death of Studs Terkel left a void in the city's heart and soul.
- ❖ November 5, 2008: Chicago became the hometown of a U.S. president. The site of Obama's acceptance speech was Grant Park. (Distance from conference hotel: 8 blocks.)
- ❖ May, 2009: Modern Wing opened at Art Institute. Designed by Renzo Piano, the addition increases the museum's space by a third and adds a new entrance and a bridge from Millennium Park. (Distance from conference hotel: 7 blocks)
- ❖ 2009: Sears Tower is no more—it's now named the Willis Tower. The world's tallest building until 1998, and still the tallest in the Western Hemisphere, is now named for Willis Group Holdings, a London-based insurance broker. (Distance from conference hotel: 1.3 miles.)
- ❖ 2009: Parts of the 92-story Trump International Hotel & Tower, construction on which began back in 2005, opened in spring, 2009. (401 N Wabash. Distance from the conference hotel: 5 blocks.)
- ❖ October, 2009: Chicago lost the bid for the 2016 Olympics. But legacies of the world's fairs in 1893 and 1933 still remain, including the Art Institute, the Museum of Science and Industry, and *Devil in the White City*.
- ❖ 2009: The MAC and Chicago communities lost two good friends: John Zwicky (American Academy of Pediatrics) and John Daly (Director, Illinois State Archives).
- ❖ 2009: Plus ça change, plus c'est la même chose—in Chicago politics, at least. Although we had a little problem with the Illinois governorship, at the beginning of the year (Rod Blagojevich out), Mayor Daley remains at the helm of the city (elections will be held in 2011). (City Hall, 7 blocks from the conference hotel.)



# Registration Form: Midwest Archives Conference Annual Meeting, April 22-April 24, 2010

DoubleTree Hotel Chicago–Magnificent Mile, 300 East Ohio Street, Chicago, IL 60611  
Phone: 1-800-222-TREE or 312-787-6100. Web site: <http://www.doubletreemagmile.com>.  
Deadline for special MAC meeting rate: March 21, 2010

## New registration procedures! Now there are two ways to register for MAC's Annual Meeting!

### Pay by Credit Card—Register Online

Go to <http://www.midwestarchives.org> to fill out the online registration form and pay via MAC's secure online system

### Pay by Check—Register by Mail

Fill out this form and the schedule/checklist on the reverse side and send it, with a check made payable to **Midwest Archives Conference**, to: Midwest Archives Conference 2010 Local Arrangements Committee—c/o Beth Myers, Women and Leadership Archives, Piper Hall, Loyola University Chicago, 1032 W. Sheridan Rd., Chicago, IL 60660

To receive the advance-registration discount, registrations must be postmarked (mail-in) or submitted (online) by March 29, 2010. After April 12, please register on-site.

### Personal Information

Name \_\_\_\_\_

Name for badge (if different) \_\_\_\_\_

Employer Institution Name/School (if Student) \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Please indicate how you heard about this meeting:

Is this the first time you have attended a MAC meeting?  Yes  No

### Registration Rates

Advance registration for MAC members (by March 29, 2010)	\$ 70 _____
Advance registration for nonmembers (by March 29, 2010)	\$ 85 _____
Advance registration for students (by March 29, 2010)	\$ 45 _____
March 30–April 12 and/or on-site registration, MAC members	\$ 80 _____
March 30–April 12 and/or on-site registration, nonmembers	\$ 90 _____
March 30–April 12 and/or on-site registration, student	\$ 50 _____
One-day registration Please specify which day: <input type="checkbox"/> Thurs <input type="checkbox"/> Fri <input type="checkbox"/> Sat	\$ 40 _____

### Workshops, Thursday, April 22 (filled in order of registrations received):

The Fundamentals of Reference (capacity: 25)	\$ 40 _____
After the Interview: Completing the Closing Stages of an Oral History Project (capacity: 20)	\$ 50 _____
Audiovisual Preservation Self-Assessment: Principles, Priorities, and Program Management (capacity: 25)	\$ 50 _____

**Total Amount Enclosed:** \$ \_\_\_\_\_

### Tours (filled in order of registrations received). All tours and mini-tours are free of charge

**Thursday, April 22 (See individual tour descriptions for start and end times):**  Columbia College Archives and Center for Black Music Research (capacity: 15)

- Adler Planetarium and Astronomy Museum (capacity: 15)
- Loyola University Chicago (capacity: 20)
- Catholic Archive Collaborative and Archdiocese of Chicago Archives and Records Center (capacity: 15)
- Alternative Press Center and Chicago Underground Library (capacity: 20)

### Friday, April 23 (Mini-tours, 12:15–1:15 P.M.)

- Playboy Corporate Art Collection (capacity: 15)
- History Works, Inc. (capacity: 10)
- Galter Health Sciences Library (capacity: 20)

*Remember to fill out the checklist on the reverse side of this form—and keep a copy for yourself!*

# Workshops, Tours, Sessions, and Special Events Checklist

To help us plan, please check the events you're interested in attending. Tours and workshops will be filled in order of registrations received.

## Wednesday, April 21

9:00 AM–5:00 PM \_\_\_\_\_ SAA Workshop (Register through SAA)

## Thursday, April 22

8:00 AM–NOON \_\_\_\_\_ MAC Council Meeting  
8:30 AM–NOON \_\_\_\_\_ MAC Basic Workshop: The Fundamentals of Reference  
8:30 AM–NOON \_\_\_\_\_ MAC Advanced Workshop: After the Interview: Completing the Closing Stages of an Oral History Project  
8:30 AM–NOON \_\_\_\_\_ MAC Advanced Workshop: Audiovisual Preservation Self-Assessment: Principles, Priorities, and Program Management  
9:00 AM–11:30 AM \_\_\_\_\_ Tour: The Catholic Archive Collaborative and the Archdiocese of Chicago Archives and Records Center  
9:00 AM–11:30 AM \_\_\_\_\_ Tour: Loyola University Chicago: Women and Leadership Archives, Congressional Archives, and the University Archives and Special Collections  
9:30 AM–NOON \_\_\_\_\_ Tour: Columbia College Chicago: College Archives and Digital Collections, and Center for Black Music Research  
10:00 AM–NOON \_\_\_\_\_ Tour: Adler Planetarium and Astronomy Museum: Webster Institute for the History of Astronomy  
10:00 AM–NOON \_\_\_\_\_ Tour: Alternative Press Center and Chicago Underground Library  
1:30 PM–3:00 PM \_\_\_\_\_ Plenary Address: Lee Bey, “Unbuilt Chicago: What Could Have Been”  
3:00 PM–3:30 PM \_\_\_\_\_ Break  
3:00 PM–5:00 PM \_\_\_\_\_ Vendor Fair  
3:30 PM–5:00 PM \_\_\_\_\_ Session: Special Interest Groups: Surviving with the Three C’s: Collaboration, Continuing Education, and Cost Savings  
3:30 PM–5:00 PM \_\_\_\_\_ Session: More than Just “Sheet Music”: Identifying and Describing Music Materials in Archives and Special Collections  
3:30 PM–5:00 PM \_\_\_\_\_ Session: Digitization in the Archives: Methods and Solutions  
6:00 PM–8:00 PM \_\_\_\_\_ Opening Reception: AfterWords Bookstore  
8:00 PM – ? \_\_\_\_\_ Students/Young Archivists’ Night on the Town

## Friday, April 23

8:30 AM–5:00 PM \_\_\_\_\_ Vendor Fair  
8:30 AM–5:00 PM \_\_\_\_\_ Student Posters on Display  
8:30 AM–10:00 AM \_\_\_\_\_ Session: Re-Casting the Net: Redefining Regional Archival Surveys and Expanding Access to Underrepresented Cultural Collections  
8:30 AM–10:00 AM \_\_\_\_\_ Session: Organizing Anarchy: Zines in Your Archives and Library Collections  
8:30 AM–10:00 AM \_\_\_\_\_ Session: Facilitating Conversations in the Archival Community  
10:00 AM–10:30 AM \_\_\_\_\_ Break and Student Poster Session  
10:30 AM–NOON \_\_\_\_\_ Session: Accessing the Cultural Crossroads: Discovering Underrepresented Histories through Processing and Digitization  
10:30 AM–NOON \_\_\_\_\_ Session: Avoiding the Chopping Block: Reinforcing your Archives’ Value in a Tight Economy  
10:30 AM–NOON \_\_\_\_\_ Session: Archivist’s Show and Tell: An Open Mike Session  
12:15 PM–1:15 PM \_\_\_\_\_ Mini-tour: Playboy Corporate Art Collection  
12:15 PM–1:15 PM \_\_\_\_\_ Mini-tour: History Works, Inc.  
12:15 PM–1:15 PM \_\_\_\_\_ Mini-tour: Northwestern University’s Galter Health Sciences Library  
1:30 PM–2:30 PM \_\_\_\_\_ Plenary Address: Dominic Pacyga, “Ethnic Chicago: Searching the Roots of Chicago’s Past”  
2:45 PM–3:45 PM \_\_\_\_\_ Session: Managing Electronic Records: From the Trenches  
2:45 PM–3:45 PM \_\_\_\_\_ Session: Roadside Assistance: Professional Contributions in Response to Disaster  
2:45 PM–3:45 PM \_\_\_\_\_ Session: Can I Really Sell My Footage?  
3:45 PM–4:15 PM \_\_\_\_\_ Break and Student Poster Session  
4:15 PM–5:30 PM \_\_\_\_\_ MAC Members’ Meeting  
6:00 PM–8:00 PM \_\_\_\_\_ New Members’ Dinner  
6:00 PM–8:00 PM \_\_\_\_\_ Lone Arrangers’ Social

## Saturday, April 24

8:30 AM–10:00 AM \_\_\_\_\_ Session: Invisible Cultures: Engaging the History of People with Disabilities  
8:30 AM–10:00 AM \_\_\_\_\_ Session: Capturing History: Archiving the Contemporary Cultural Transition  
8:30 AM–10:00 AM \_\_\_\_\_ Session: Managing, Preserving, and Presenting Oral History  
10:00 AM–10:30 AM \_\_\_\_\_ Break  
10:30 AM–NOON \_\_\_\_\_ Session: Conundrum at the Crossroads: Challenges of Ethnic and Immigrant Collections  
10:30 AM–NOON \_\_\_\_\_ Session: Landing a Job in *This* Economy?  
10:30 AM–NOON \_\_\_\_\_ Session: With a Little Help From My Friends

# Want to Build a Thriving Archival Program? Ask Your Users How!

Mark Your Calendars Now for MAC's Fall Symposium, 2010

Archival User Studies  
October 21–23, 2010  
Dayton, Ohio

The survival of twenty-first century archival programs requires us to understand archives users better than ever before. Join MAC for this “nuts and bolts” symposium in which you will learn not only how to study the interests and opinions of your users, but also to apply that information to improve repository services. Through presentations, group discussions, and hands-on activities, you will develop an understanding of the fundamental methodologies and the practical skills necessary for successful implementation of archival user studies. Our presenters and facilitators, including Rick Pifer, Chris Prom, Ciaran Trace, and Beth Yakel, will train you to gather the data you need to make informed decisions based on the priorities and needs of your users. Upon completion of the symposium, you will return to your repository with a draft user survey that you can administer quickly, easily, and confidently.

**See the MAC Newsletter and Web site <http://www.midwestarchives.org> for details!**



*Maxwell Street, 1982. Chicago Reader Photographs, Midwest Manuscript Collection, The Newberry Library, Chicago*

# Midwest Archives Conference

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## Time-Sensitive Material

### INTERESTED IN BECOMING A MAC MEMBER?

Membership fees: \$30 Individual, \$60 Institutional, \$70 Canada/Mexico, \$80 Overseas. Membership year runs from January to December. Complete this form and mail it along with your check, payable to "Midwest Archives Conference," to: Midwest Archives Conference, 4440 PGA Boulevard, Suite 600, Palm Beach Gardens, FL 33410.

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Institution \_\_\_\_\_ Fax \_\_\_\_\_

Title \_\_\_\_\_ E-mail \_\_\_\_\_

Business Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip Code \_\_\_\_\_

Mailing Address (if different from above) \_\_\_\_\_

New Membership

Change of Address

Renewal

2010 Spring Meeting