



Midwest Archives Conference 2015 Annual Meeting



"At the finish, Keeneland," Shropshire Collection, 79pa110, University of Kentucky Special Collections Research Center

MAC in the Bluegrass State

May 6–9, 2015

**Hilton Lexington/Downtown
Lexington, Kentucky**

We scanned Marilyn.
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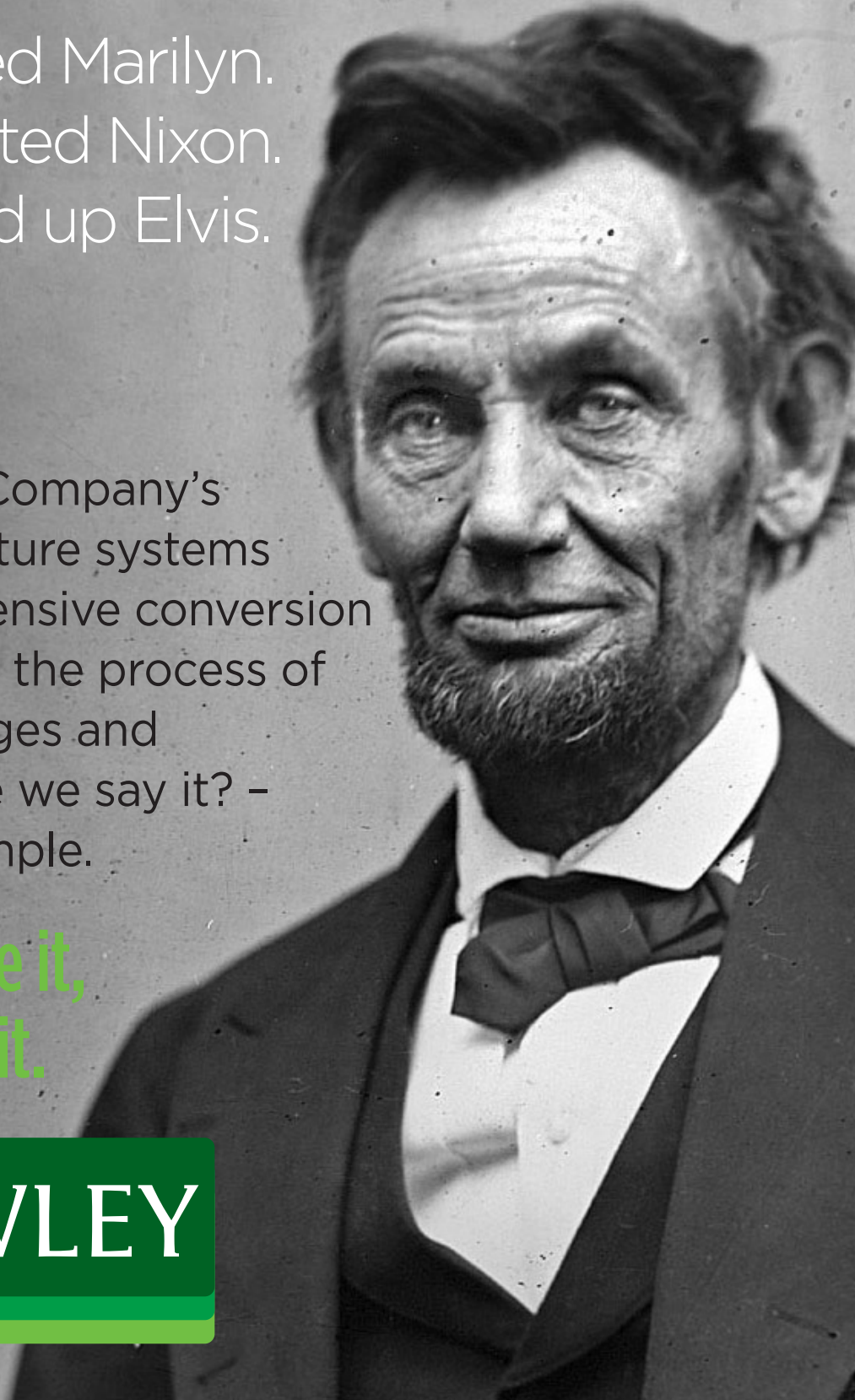
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The Midwest Archives Conference expresses its appreciation and thanks to the following businesses and organizations that, as of press time, have generously supported the 2015 MAC Annual Meeting.

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INFORMATION

Welcome to the 2015 MAC Annual Meeting in Lexington, Kentucky! The Hilton Lexington/Downtown will be the site of the May 6–9, 2015, meeting. Overlooking Triangle Park and Rupp Arena, this landmark Lexington hotel is central to scores of exciting restaurants, retail, historical, and entertainment venues. The program will include a variety of workshops, sessions, tours, and other opportunities for networking and education.

REGISTRATION INFORMATION

MAC members can register via credit card online or by check via mail. Advance registration is available for MAC members at \$75, non-MAC members at \$90, and students at \$45. To take advantage of the advance registration discount, registration forms must be submitted online or postmarked by March 30, 2015. The meeting registration form can be found online at midwestarc.memberclicks.net/2015-annual-meeting. For your convenience, the registration desk at the Hilton Lexington/Downtown will be open on Wednesday, May 6, from 3:00 p.m. to 6:00 p.m.; Thursday and Friday, May 7 and 8, from 7:00 a.m. to 5:00 p.m.; and Saturday, May 9, from 7:30 a.m. to noon.

AMERICANS WITH DISABILITIES ACT

Individuals with disabilities are encouraged to participate in the MAC Annual Meeting. If you have special needs, please contact Debra Nolan with AMC Source at dnolan@amcsource.com.

Please inform the Hilton Lexington/Downtown of any special needs when making a reservation.

VENDOR FAIR AND BREAKS

Join your colleagues for refreshments and conversation during the scheduled breaks between sessions. You'll have opportunities to meet with a variety of archival suppliers and learn about their products and services during the vendor fair to be held Friday from 8:30 a.m. to 3:30 p.m.

MAC PALS

If you are new to MAC or if this is your first time attending a MAC event, we have designed a special program for you. MAC Pals is a unique navigator program that matches experienced members with new members or first-time attendees. Your MAC Pal will help guide you through your first MAC meeting. If you would like a MAC Pal, simply check the appropriate box on the registration form. You will be notified April 22, 2015, of your MAC Pal's name and contact information.

Experienced members, please consider serving as a MAC Pal to assist your fellow members with navigating the conference, meeting other members, and learning about the organization. If you would like to serve as a MAC Pal, simply check the appropriate box on the registration form.

For more information, contact Natalie Morath at natalie.morath@gmail.com.

FOLLOW US ON THE WEB

You can find the latest information about the meeting at the 2015 MAC Annual Meeting website midwestarc.memberclicks.net/2015-annual-meeting. Also be sure to check the MAC Facebook page at www.facebook.com/groups/9031391258/ and look for us on Twitter using #MAC15.

HOTEL ACCOMMODATIONS

The conference will be held at the Hilton located in downtown Lexington, Kentucky. The Hilton offers a location central to numerous restaurants, museums, and other cultural attractions. Guests staying at the hotel will receive free Wi-Fi in their rooms, and self-parking for overnight guests is complimentary. The hotel has a heated indoor pool and whirlpool, a fitness center, and a 24-hour business center, among other amenities. Meeting rooms will all be on one floor to help create an intimate and easily navigable conference experience. A block of rooms has been reserved for May 5–10, 2015. The special room rate will be available until April 15 or until the group block is sold out, whichever comes first. The MAC room rate is \$139 per night (single or double), plus 13.4 percent state and local taxes.

To make your reservation online, go to the MAC meeting website at midwestarc.memberclicks.net/2015-annual-meeting.

Please consider booking online for cost savings to MAC!



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INFORMATION

TRAVEL INFORMATION

By Car

From the North:

- Take I-75 south.
- Take exit 115 toward Lexington.
- Merge onto Newtown Pike.
- Turn left onto West Main Street.
- Continue onto West Vine Street.
- The Hilton Lexington/Downtown will be on the left.

From the South, via I-75 Northbound:

- Take I-75 north.
- Take exit 113 for US-27/US-68 toward Paris/Lexington.
- Turn right onto US-27 S/US-68 W/N Broadway.
- Turn right onto West Main Street.
- Take the first immediate left onto West Vine Street to go around park.
- The Hilton Lexington/Downtown will be on the left.

From the East:

- Take I-64 west.
- Take exit 113 for US-27/US-68 toward Paris/Lexington.
- Turn right onto US-27 S/US-68 W/N Broadway.
- Turn right onto West Main Street.
- Take the first immediate left onto West Vine Street to go around park.
- The Hilton Lexington/Downtown will be on the left.

From the West:

- Take I-64 east.
- Take exit 115 toward Lexington.
- Merge onto Newtown Pike.
- Turn left onto West Main Street.
- Continue onto West Vine Street.
- The Hilton Lexington/Downtown will be on the left.

From the Bluegrass Airport:

- From the exit of the airport, turn left onto Man o'War Boulevard.
- Take Man o'War Boulevard West to Versailles Road.
- Take the first right onto Versailles Road /U.S. 60 Business.
- Continue onto U.S. 60 Business /West High Street.
- Turn left on South Broadway.
- Turn right at West Vine Street.
- The Hilton Lexington/Downtown will be on the left.

Parking

On-site parking for non-overnight guests is available for \$5 per day self-parking and \$14 per day valet parking. Overnight guests can self-park in the Hilton garage for free.

By Air

Lexington's Blue Grass Airport (LEX) is a 10-minute drive from downtown. Please visit the airport website at www.bluegrassairport.com. Transportation to downtown is available by car rental, taxi, bus, and shuttle services to select hotels. The Hilton provides a free shuttle service to and from the airport.

By Bus

Megabus, <https://us.megabus.com>, has service to Lexington from many cities in the Midwest. There is also a Greyhound Bus Station at 477 West New Circle Road NW, phone 859-299-0428.

LexTran Bus Service

The Transit Authority of Lexington (LexTran) offers an express route from Blue Grass Airport to the downtown Transit Center on Vine Street. For maps, fares, schedules, and other information, visit the LexTran website at www.lextran.com/



"Young musicians pose by railroad stop at Music, Kentucky," ULPA 1979.33.0206, Jean Thomas, The Traipsin' Woman, Collection, University of Louisville Archives and Special Collections

INFORMATION

CHILD CARE

If you have child-care needs, contact Debra Nolan, AMC Source, by phone at 800-440-4066 or e-mail at dnolan@amcsouce.com.

WEATHER

Lexington weather in May typically ranges from lows in the mid-50s to highs in the mid-70s. Precipitation is common during May.

SEEING LEXINGTON

There is much more to Lexington than horses and distilleries, although they are reason enough to visit the heart of the Bluegrass. The vibrant downtown district boasts numerous museums and cultural heritage sites that document Lexington's diverse and storied past. From the hotel, you can stroll through the historic campus of Transylvania University (established in 1780) and Gratz Park, where Lexington's original Carnegie public library resides, to Cheapside, a slave auction and abolitionist speech site near the Old Fayette County Courthouse. The conference hotel, the Hilton Lexington/Downtown, overlooks Triangle Park and Rupp Arena, and is connected by pedway to the Lexington Convention Center.

Take advantage of Lexington's free downtown trolley service, COLT. Midday throughout the week, hop on and off the city's new diesel/electric hybrid trolleys at no cost. On weekends, the trolleys are a great way to enjoy Lexington's nightlife. Visit <http://www.visitlex.com/about/maps-directions/trolley/> for more details.

For more information on what to do and see while in Lexington, visit www.visitlex.com or www.bluegrasskentucky.com. If you want to explore downtown Lexington, check out the free LexWalk Audio Tour iPhone App. When you are in town, stop by the Lexington Visitors Center, only a block from the hotel, to research your options and take your picture with a life-sized blue horse!

LOCAL ARRANGEMENTS COMMITTEE

Deirdre Scaggs (chair), Heather Fox (chair), Ruth Bryan, Jaime Marie Burton, Jennie Cole, Vicki Cooper, Sarah Dorpinghaus, Megan Mummey, Elizabeth Reilly, Aaron L. Rosenblum, and Stacie Williams.

PROGRAM COMMITTEE

Stephanie Bricking (chair), Lisa Sjoberg (chair), John Faundeen, Matt Gorzalski, Sasha Griffin, Brad Houston, Shane Molander, Lisa Rickey, Carrie Schwier, Heather Stone, and Marcella Wiget.

CONTACT

For questions or other concerns, please contact:

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heather.fox@louisville.edu

SPECIAL EVENTS

THURSDAY, May 7
6:00 PM–8:00 PM

Opening Reception

The Carrick House

The Carrick House, located along downtown Lexington's historic Third Street corridor, will be the site of the opening reception. With a glass-domed atrium, 40-foot waterfall, and outdoor patio, the Carrick House will be a perfect venue for relaxing and mingling. You will enjoy delectable Kentucky-inspired food in a beautiful historic home, a vintage-inspired photo booth, and square dancing to a live band called the Goodbye Girls—a group of Kentucky women who sing like birds and play like angels. <http://carrickhouse.com/index2.php#/home/>

Special tables will be reserved at the Thursday night reception for new members/MAC Pals to meet and network.

FRIDAY, May 8
1:00 PM–5:00 PM

AND

SATURDAY, May 9
8:30 AM–Noon

Graduate Student and New Professional Poster Sessions

This year's poster sessions will offer you the opportunity to see projects and research conducted by our next generation of archivists. Students will be on hand to discuss their work during the Friday afternoon break, and new professionals will be available to discuss their work during the Saturday morning break.

FRIDAY, May 8
5:30 PM–7:00 PM

MAC Happy Hour: Bourbon Tasting and Documentary ArtsPlace

Representatives from the Kentucky Distillers Association will lead MAC members in a Kentucky bourbon tasting at ArtsPlace. A screening of *Kentucky Bourbon Tales: Distilling the Family Business*, *An Oral History of Kentucky's Signature Bourbon Industry* will follow the tasting.



"Main Street, Lexington; Taken near courthouse,"
Lyle Family Photographic Collection, pa62m49,
University of Kentucky Special Collections Research Center



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FOR MORE INFORMATION CONTACT

Shaun Hayes Ph: 414-229-6817 Email: sois-archivesinfo@uwm.edu

<http://www.uwm.edu/sois/programs/cas>



TOURS

THURSDAY, May 7 **Buffalo Trace Distillery and Horse Farm Countryside**
8:30 AM–11:30 AM **Bus + walking tour/maximum attendance: 55**
Depart at 8:30 a.m. from the Hilton Lobby, return by 12:30 p.m.

Fee: Free

Get an up-close and personal look at two of Kentucky's time-honored traditions: horses and bourbon. The trip will start with a guided bus tour of the stunningly beautiful bluegrass countryside and horse farms that surround Lexington. A walking tour of the historic Buffalo Trace Distillery in Frankfort, Kentucky, will follow. You will learn about the 200-plus-year-old distilling process from fermentation of the grains to aging in barrels to bottling. The bus will begin loading shortly after 8:00 a.m. <http://www.buffalotracedistillery.com/>

THURSDAY, May 7 **Transylvania University Special Collections and**
9:15 AM–11:45 AM **Monroe Moosnick Medical and Science Museum**
Thursday, May 7, 9:15 a.m.–11:45 a.m.

Walking tour/maximum attendance: 15
Depart at 9:15 a.m. from the Hilton Lobby, return by 11:45 a.m.

Fee: Free

Established in 1780, Transylvania University houses a substantial collection of nineteenth-century medical theses, rare natural history books, and the renowned Doris Ulmann photographs. The medical and science museum displays a portion of the university's extensive holdings of nineteenth-century science artifacts and anatomical models, originally used for educational purposes. The tour includes the 14-inch-diameter hairball from the stomach of a buffalo given to the school by George Rogers Clark Todd, the youngest brother of Mary Todd Lincoln, when he graduated from the medical program. <http://www.transy.edu/>

THURSDAY, MAY 7 **Downtown Lexington African American History**
9:00 AM–11:30 AM **from 1779 to 1901**
Thursday, May 7, 9:00 a.m.–11:30 a.m.

Walking tour/maximum attendance: 25
Depart at 9:00 a.m. from the Hilton lobby, return by 11:30 a.m.

Fee: \$5

Archival records reveal that African Americans, both enslaved and free, lived in homes in a three-block area of downtown Lexington. They contributed significantly to the growth of a pioneer town that became known as the "Athens of the West." The tour covers the slave auction block at Cheapside; Charlotte Dupuy, who sued Henry Clay for her freedom; Frances Peters, who chronicled life during the Civil War; Lewis Hayden, an escaped slave; and Mary Todd, who would become a first lady. You'll see a hotel once operated by a free black man, the homes of Union and Confederate supporters, the law office of Henry Clay, and two of the oldest churches in the area: First Presbyterian and St. Paul African Methodist Episcopal. Historian Yvonne Giles will lead the tour.

THURSDAY, MAY 7 **Berea College Special Collections & Archives**
8:15 AM–1:30 PM **Thursday, May 7, 8:15 a.m.–1:30 p.m.**

Bus and walking tour/maximum attendance: 30
Depart at 8:15 a.m. from the Hilton lobby, return by 1:30 p.m.

Fee: Free

Berea College is known for its commitment to interracial co-education and service to the Appalachian Region. The town of Berea is the "Folk Arts and Crafts Capital of Kentucky—Where Art's Alive," hosting the headquarters of the Kentucky Guild of Artists and Craftsmen (50 years old in 2011) and the Kentucky Artisan Center, along with a colony of studio artists. In addition, Berea College has its own arts and crafts student and faculty store. <http://www.berea.edu/>

Schedule:

8:15 a.m.: Bus pickup at hotel

9:15 a.m.–10:45 a.m.: Tour of Berea College Special Collections & Archives with Rachel Vagts. <http://community.berea.edu/hutchinslibrary/specialcollections/>

10:45 a.m.–12:15 p.m.: Sightseeing and lunch on your own (there are at least four restaurants right by campus, including the historic Boone Tavern)

12:15 p.m.: Bus pickup

WORKSHOPS

WEDNESDAY, May 6
9:00 AM–5:00 PM



THE SOCIETY of
AMERICAN ARCHIVISTS

Accessioning and Ingest of Electronic Records (DAS)

Accessioning and Ingest of Electronic Records is geared toward practitioners and managers with little or no experience handling born-digital materials, as well as IT professionals seeking to better understand archival concerns. In this context, “ingest” (as outlined by the Open Archival Information System Reference Model) encompasses “accessioning” in its traditional sense (i.e., “to take legal and physical custody of a group of records or other materials and to formally document their receipt”) but includes additional steps to validate the transfer and make the content suitable for long-term preservation.

- Part One will provide an overview of essential concepts and considerations for working with born-digital materials, including a review of the OAIS Reference Model and Information Packages, significant characteristics of digital objects, essential infrastructure, and sustainability.
- Part Two will examine important policy decisions in regard to sensitive and personally identifiable information, supported formats and levels of preservation, preservation strategies, intellectual property rights, access, and overall institutional commitment.
- Part Three will explore issues and practical steps for working with donors and will include discussions of appraisal, donor surveys, intellectual property rights, and transfer agreements.
- Part Four will identify important considerations related to the transfer of born-digital materials to archival custody and will include the demonstration of tools ranging from simple GUI (graphical user interface) tools to more complex command line utilities.
- Part Five will discuss the creation of accession records and important information that should be recorded at the time of transfer.
- Part Six will define functional requirements for the “ingest” of content (i.e., its validation and preparation for long-term preservation), moving from the absolutely essential to more advanced options. Topics will include establishing a workspace, workflows and tool demonstrations (including file validation with JHOVE, format identification, and metadata extraction with DROID), the identification of personally identifiable information, and format conversion, and documenting procedures with log files and PREMIS preservation metadata.

This course is one of the Selection, Appraisal, and Acquisition Courses in the (DAS) Curriculum and Certificate Program and builds on others including Basic Electronic Records and Providing Access to Digital Archives. If you intend to pursue the certificate, you’ll need to pass the examination for this course.

Instructor: Erin Faulder, Tufts University
Cost: SAA Members \$199 (early-bird)/\$269
Employees of Member Institutions \$229 (early-bird)/\$299
Nonmembers \$259 (early-bird)/\$319
Early-bird registration deadline is April 6, 2014.

saa.archivists.org/events/accessioning-and-ingest-of-electronic-records-1553/577/

You must register directly with SAA for this workshop!

Register online at www2.archivists.org and click on the Education and Events tab and select Continuing Education, then Calendar. Register by fax or e-mail at www.archivists.org/forms/saa-registration.pdf.

WORKSHOPS

THURSDAY, MAY 7
8:00 AM–Noon

Introduction to Archivemata

Archivemata is free and open source software that provides an integrated suite of tools that allows users to process digital objects from ingest to access in compliance with the ISO-OAIS functional model. Users monitor and control the microservices via a web-based dashboard. Archivemata uses METS, PREMIS, Dublin Core, and other best-practice metadata standards. You will use your own laptop to process sample digital materials from ingest through to archival storage and access via cloud-hosted copies of the web-based Archivemata dashboard. Ultimately, you will gain an understanding of how to apply the ISO-OAIS functional model supplemented by other digital preservation strategies. The instructor will also answer questions about installation, integration, software features, and open-source project management.

Memory institutional professionals at all skill levels are welcome.

Instructor: Courtney Mumma, Artefactual Systems Inc.

Cost: \$45

Enrollment: Attendance is limited to 25.

THURSDAY, MAY 7
8:00 AM–Noon

Introduction to Best Practices for Electronic Records Management

This workshop is a primer that will introduce best practices for managing electronic records. Topics will include

- understanding how appraisal can allow you to say no to donors, as well as save your preservation and access resources;
- incorporating a life-cycle model into your policies;
- using temperature and relative humidity readings to understand your holdings areas;
- considering levels of digital preservation as a measuring tool;
- building a copy strategy to reduce your risk; and
- determining when media migration activities should occur.

The workshop is targeted at managers and practitioners working with electronic records who are new to managing such records or who seek some best practices. You will take part in discussions and hands-on exercises that can be applied at your institution. The workshop is based on U.S. Geological Survey experiences gained while overseeing large earth science collections.

Instructor: John Faundeen

Cost: \$45

Enrollment: Attendance is limited to 25.

THURSDAY, MAY 7
8:30 AM–12:30 PM

Arrangement and Description

“Processing” is the physical act of assessing, arranging, and describing archival collections. Archivists conduct a number of steps to ensure collections are processed effectively and efficiently with the overarching goal of providing access for researchers. Arrangement and description of archival materials are the nuts and bolts of all archival work. This workshop will introduce you to the methods and standards archivists use to arrange, preserve, and describe collections of all shapes and sizes. Basic principles and best practices associated with archival processing, including development of processing work plans, the physical organization of materials, essential elements of a finding aid, application of archival descriptive standards, and publication of finding aids, will be discussed. You will also have the opportunity to develop the analytical and decision-making skills required to arrange and describe historical records.

Instructors: Christina Bleyer, Southern Illinois University Carbondale
Pam Hackbart-Dean, Southern Illinois University Carbondale

Cost: \$45

Enrollment: Attendance is limited to 25.

OPEN FORUMS

FRIDAY, MAY 8
12:30 PM–1:15 PM

Please bring your lunch and join one of our open forums. Facilitated by the MAC Education Committee, these sessions will each begin with a brief presentation, followed by discussion. A great opportunity to learn and network!

Archives Management: Tools of the Trade

Creating a Career Path: Planning Strategically,
led by Tanya Zanish-Belcher



“Country or bluegrass band,” Louis Edward Nollau Nitrate Photographic Print Collection, 1998ua002,
University of Kentucky Special Collections Research Center

1:30 PM–3:00 PM

OPENING REMARKS

Amy Cooper Cary, MAC President

PLENARY

NSA/TMI: Satire for the Too-Much-Information Age

Keynote Speaker: Joel Pett

Joel Pett, four-time Pulitzer finalist for editorial cartoons, and the winner in 2000, has been at the *Lexington Herald-Leader* since 1984. His cartoons have appeared in hundreds of newspapers and magazines nationwide, including the *Washington Post*, the *New York Times*, the *Times of London*, and the *Boston Globe*. His magazine credits include *Time*, *Newsweek*, *Business Week*, *Omni*, *George*, and *MAD*. He has been a longtime contributor to *USA Today* and has drawn and written regularly for the *Los Angeles Times*.

Pett also received the 1999 Robert F. Kennedy Journalism Award and the 1995, 2007, 2010, and 2011 Global Media Awards for cartoons on population issues, as well as a regional Emmy for television commentary. He is a past president of the Association of American Editorial Cartoonists, and he is a past Pulitzer juror and has conducted three overseas seminars on editorial cartooning as a guest speaker of the U.S. State Department.

Pett has also shared his blend of deceptively simple and provocative humor as a guest lecturer at hundreds of venues, including the Newseum in Washington, D.C.; Boston’s John F. Kennedy Library; Indiana University; Whitman College; the Ohio State University; Brandeis University; and many more.



“Making ‘Moonshine’ in Kentucky,” Postcard Collection, 2008ms016, University of Kentucky Special Collections Research Center

3:30 PM–5:00 PM

**Assessment in Action:
Using Results to Improve the Archival Experience**

Special collections librarians and archivists are becoming increasingly aware of the value in fully evaluating their operations and services. As Sarah M. Pritchard stated in 2012, “Our assessment program has to demonstrate the value of special collections to advancing the mission of the entire library, and in turn the value of the library in contributing to the accomplishment of the university’s goals.” (“Afterword: Special Collections and Assessing the Value of Libraries,” *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* 13, no. 2 [2012]: 191–94.)

The three speakers will each focus on a particular area relating to the assessment of special collections and archives. Martha O’Hara Conway, co-author of *Taking Stock and Making Hay: Archival Collections Assessment* (OCLC, 2011) will focus her remarks on available tools and discuss the rationale for conducting a collections assessment. Tracy Popp recently worked on an informal Trusted Digital Repository self-assessment of the University of Illinois’s digital preservation operations in collaboration with the University Archives, using the criteria specified in ISO 16363. She approached the assessment from the perspective of an academic archives situated within a larger institutional library in which the responsibility for preserving and creating access to the library’s digital resources is decentralized across the library, and she will discuss the standard’s utility as an assessment tool for archives. Tanya Zanish-Belcher will examine efforts by the Wake Forest Library to integrate assessment into its daily activities and what that means for Special Collections. She will report on utilizing a variety of survey tools to assess the public services offered by her department.

Chair: Sarah Dorpinghaus, University of Kentucky

Presenters: Martha O’Hara Conway, University of Michigan
Tracy Popp, University of Illinois at Urbana-Champaign
Tanya Zanish-Belcher, Wake Forest University

Session Type: Traditional Panel

3:30 PM–5:00 PM

Practical Ideas for Solutions to Everyday Issues Lone Arrangers Will Encounter

When working as a solo archivist, a jam-packed schedule often takes priority over learning about the new trends, techniques, and skills needed in a twenty-first-century archives. In this World Café–style breakout session, you will have the opportunity to converse in small groups and share how you have tackled issues of professional development, digital preservation on a limited budget, management concerns, and outreach/inreach in your own shop. You will leave the session armed with new ideas and the inspiration to tackle issues in your repository.

Facilitator: Kathy Hertel-Baker, Sisters of Charity of Nazareth

Presenters: Roxanne M. Dunn, Southeast Missouri State University
Ann Kenne, University of St. Thomas
Alison Stankrauff, Indiana University South Bend
Harrison Wick, Indiana University of Pennsylvania

Session Type: World Café

3:30 PM–5:00 PM

DAM this Migration: The Madness of Metadata Management throughout the Migration Process

The need to maintain electronic records describing and providing access to physical archival holdings is self-evident, and today most archives strive to add a heightened level of access by making digital surrogates of their holdings available to their users. Content and digital asset management systems that improve access to archival materials are perpetually evolving, and many archives are implementing new and improved technologies. New systems promise better access to materials, innovative and interactive features, and single access points for numerous departments and types of content. What are our motivations for migrating to new systems and how do we gain support for these projects? What opportunities do we have for massaging data at the time of migration, and how do we successfully manage these complex sets of data throughout the process? A business archivist discusses integrating records from a Microsoft Access database into an enterprise DAMS; a digital librarian speaks of moving cultural heritage metadata from CONTENTdm to Fedora; and a university archivist describes moving digital image metadata from Extensis Portfolio to CONTENTdm.

Chair: Lauren Boegen, Adler Planetarium

Presenters: Jessica Farrell, McDonald’s Corporation
Heather Gilbert, College of Charleston
Michelle Sweester, Marquette University

Session Type: Traditional Panel



“Miners leaving a mine entrance in a cart with police watching,” 1939, Harlan County Mine Strike Photographic Collection, 81pa109, University of Kentucky Special Collections Research Center

8:30 AM–10:00 AM**Making the Case for Change**

It is well documented scientifically that change can lead to an overwhelming amount of stress within our personal and professional lives. Perhaps the most daunting aspect of tackling change head-on is fear of the unknown—we can never fully anticipate the results of implementing change. In a profession constantly facing questions of relevancy, the ability to recognize and implement needed changes may be an archivist's most important skill.

This panel discussion brings together four diverse archivists to share their experiences with change in the workplace. An emphasis will be placed on personnel and project management as well as establishing and implementing new policies and procedures. Each panelist will discuss challenges faced and lessons learned, and provide counsel on overcoming resistance to change. While panelists will share ideas from their own experiences, the goal of this session is for you to further engage conversation about strategies for managing change. This panel is intended for an audience of all skill levels and backgrounds.

Moderator: Cheri Thies, Minnesota Historical Society

Presenters: Anne E. Cox, State Historical Society of Missouri
Bethany Fiechter, Indiana State Library
Rebecca Goldman, La Salle University
Samantha Norling, Indianapolis Museum of Art

Session Type: Traditional Panel

8:30 AM–10:00 AM**AV for the Rest of Us:
Identifying, Digitizing, and Sharing Audiovisual Holdings**

Motion picture film, videotape, and audio recordings are frequently found in archival repositories but often neglected because of their fragile physical condition, format obsolescence, rarity, lack of playback equipment, and complicated metadata descriptions. Just going to toss them into cold storage? Don't give them the cold shoulder! This group of five audio and moving image archivists from a variety of repositories (academic, public, private) will provide you with the knowledge you seek on these topics through personal experiences, case studies, and professional publications. Already know a little? No sweat. You can choose from two separate 40-minute presentations within the session that will include lectures and opportunities that aim to stimulate audience participation. Come to one session or stay for both! If you attend the first part of the session, you will receive an in-depth introduction to moving image and audio format ID, vulnerabilities, and preservation. If you come for the second part, you will learn cataloging standards, best practices, digitization, and outreach options. The goals for this two-part session are to give a basic overview of audio and moving image materials and equipment, offer solutions for handling and preservation, and foster audiovisual collaboration between repositories beyond the conference.

The intended audience for both sessions is primarily those with little or no knowledge of the challenges and behaviors of audiovisual materials, or those who simply seek to know the options for handling these challenges and collaborating with other local institutions. Check the conference schedule for the start times of each part.

Chair: Shannon M. Erb, Country Music Hall of Fame & Museum

Presenters: Paul Eisloeffel, Nebraska State Historical Society
Kelly Kress, The Newberry Library
Amy Sloper, Wisconsin Center for Film and Theater Research
Andy Uhrich, Indiana University

Session Type: Mini-workshop

8:30 AM–10:00 AM

From Fonds to Item and Back Again: Problems and Successes in the Processing Project

Archivists are problem solvers by nature and investigators by practice. We deal with all manner of issues on a daily basis, striving to improve best practices and seeking creative solutions. This panel will endeavor to conduct a conversation about processing projects we've participated in, specific challenges we've faced, and how we've managed these problems to best suit our institutions. Panelists include a project archivist at a public library special collections working on one large collection; a processing archivist at a public library special collections dealing with multiple collections and reference services; a university library archivist working with personal papers and finding context within the library's mission; a grant-funded archivist at a state historical society working on a backlog project; a collection manager at a university archives in the midst of reprocessing a collection previously processed by volunteers; and a librarian at a state historical society laboring to improve online access to archival collections by changing cataloging practices. Together, our range of work demonstrates experiences that both parallel and diverge from one another.

Our challenges are common trials we all deal with: space constraints; preservation challenges; finding historical context for small collections; implementing MPLP theory; balancing duty to the public versus duty to collections; and improving digital content of archival collections. In discussing these issues, we hope to remind you of the importance of continually sharing processes, failures, and successes so that we have all the tools necessary to meet our challenges head-on.

Chair: Kara Evans, Kansas City Public Library

Presenters: Volodymyr Chumachenko, Kansas State University
Kate Hill, Kansas City Public Library
Jennifer Howard, Kentucky Historical Society
Meagan Kellom, Minnesota Historical Society
Gino Pasi, Wright State University

Session Type: Pecha Kucha

"Women sorting and preparing tobacco at the Brown & Williamson factory," Louisville, 1946, ULPA R 09388, Royal Photo Company Collection, University of Louisville Archives and Special Collections



10:30 AM–NOON

New Perspectives on Internship and Practicum Requirements in Archival Education

Archivists are engaged in a growing debate about the ethics surrounding archival internships and practicum requirements as components of archival education. Advocates for the requirements cite them as the best way for emerging archivists to acquire hands-on training, while critics see them as student exploitation and a devaluation of professional archivists' labor. Despite widespread interest in the issue, professional research and ethical discourse addressing internship and practicum requirements are scarce. We will contribute to the debate by holding a mixed-format session designed to place the experiences of a diverse set of archives professionals in the context of original data on archival education program requirements.

The lightning round portion of the session will consist of three brief presentations discussing the issue from different vantage points: a recent practicum student, a new professional, and a practicum supervisor. These talks will be informed by original data, gathered from surveys conducted by the presenters, on requirements for programs listed on the Society of American Archivists' Directory of Archival Education. Due to the range of opinions on this topic and its importance to our profession's future, the session will conclude with a 20-minute open mic discussion, during which the session chair will invite your participation to broaden the conversation.

This session will generate new perspectives on the issues of internships and practicums with the intended goal of balancing the educational needs of students, the instructional requirements of archival educators, and the ethical concerns of institutions.

Chair: Gavin Strassel, Walter P. Reuther Library of Labor and Urban Affairs

Presenters: April Karlene Anderson, Illinois State University
Meghan Courtney, Walter P. Reuther Library, Archives of Labor and Urban Affairs
Dallas Pillen, Wayne State University

Session Type: Lightning Round/Open Mic

"Harvesting hemp," 1900s, ULPA 1977.01.134, Arthur Younger Ford photograph album collection, University of Louisville Archives and Special Collections



10:30 AM–NOON

Not Everything Digital Is a Disk Image: Using Lightweight Tools to Assess and Profile Digital Collections of Files

Most contemporary archives create batches of digital files as part of digitization efforts for preservation and/or access, receive donations of digital files from contemporary donors, have web archiving programs, and/or have oral history programs that generate digital audiovisual collections. At every turn, archivists face the demand to be computer literate at basic levels. Archivists today are leaning on modular tools that can be used to ask questions about, produce reports on, and/or perform procedures on various types of digital collections, which are often acquired as batches of files.

This session will demonstrate three such approaches. Bertram Lyons will demonstrate methods for using a computer's operating system to do batch processing and querying: rename, move, and count files; quantify file sizes; and perform minimal format analysis. Josh Ranger will demonstrate the use of two open-source tools (MDQC and ExifTool) that use file metadata to allow you to check the validity of files, compare files against set specifications, or produce collection profiles to help assess new acquisitions. Jason Evans Groth will demonstrate how to enhance access to batches of digital objects using Bulk Extractor and FiWalk, as well as the free FTK Imager tool, to generate inventories, word lists, and other outputs to help describe the objects' contents within the context of a finding aid and with minimal human processing.

The purpose of this session is to disseminate digital skills that all levels of archivists and collections managers can use.

Presenters: Jason Evans Groth, North Carolina State University
Bertram Lyons, AVPreserve
Joshua M. Ranger, AVPreserve

Session Type: Mini-workshop

10:30 AM–NOON

Social Media Crash Course for Special Collections

It's not a secret that social media is popular and special collections have an audience ready to engage with collections in a virtual environment. Librarians and archivists understand the "why" of social media, but the "how" can feel daunting in the face of limited resources and skeptical administrators. This session is a "how-to" crash course on connecting with users where they already work and play on social media. Adriana Cuervo will moderate. Abigail Nye will kick off the session with Social Media 101 for the novice eager to dive in, but overwhelmed by the steps necessary for launching a social media presence. She will begin with an overview of the social media terrain: what's out there, what works for special collections, and how to start.

Ashley Gosselar will take things up a notch, catering her presentation to you who are familiar with the basics but looking for creative ideas for expanding your social media reach. You'll learn how to manage growing campaigns through workflows realistic to your institution. The session will conclude with Colleen Theisen, who will demonstrate the advantages and outcomes of advanced social media use for you in the audience ready to roll up your sleeves and take some risks. Where is social media headed in special collections, what tools are on the horizon, and what do you do when you go viral?

There'll be something for everyone in this session.

Moderator: Adriana P. Cuervo, Institute of Jazz Studies–Rutgers University

Presenters: Ashley Gosselar, University of Chicago
Abigail Nye, University of Wisconsin-Milwaukee
Colleen Theisen, University of Iowa

Session Type: Traditional Panel

1:30 PM–3:00 PM

Networking Your Way into the Profession: How to Secure Paid Work through Internships

In this fishbowl session, Eric, Becca, Allison, Johna, and Deirdre plan to engage you in a positive, yet realistic, conversation about securing paid work through internships and networking. All too often these conversations trend toward the negative, and you walk away feeling discouraged. Finding work, especially paid work, IS hard. And it CAN be discouraging. But we hope to have a frank, yet positive, session in which we create a dialogue about our experiences—both good and not so good. This will NOT be a “Pollyanna” session nor will we simply talk at you about what we’ve done. Rather, we’ll talk together and openly about the challenges we’ve faced and how we were able to work around them. In the spirit of the fishbowl, we’ll ask you about some of your challenges and questions and talk as a group about how those might be tackled. This session will expand your job-hunting toolkit and serve as a mini-networking session. It will create a sort of “organic networking environment” where we can comfortably practice networking skills simply by talking and meeting one another (because that IS networking; all too often people think it’s something bigger than that). Further discussion will be encouraged through the exchange of contact information; once the session is over, we can use one another as sounding boards for resume and/or cover letter questions/edits/suggestions/and so on. The intended audience is young professionals and/or those still in the process of completing their program(s) of study.

Facilitator: Johna L. Picco, The Filson Historical Society

Presenters: Deirdre Scaggs, University of Kentucky Libraries
Allison Schein, Creative Audio Archive
Becca Smith, Wiss, Janney, Elstner Associates Inc.
Eric Willey, Illinois State University

Session Type: Fishbowl

1:30 PM–3:00 PM

Outreach Overhaul: Progressive Pedagogy in the Archives

This session will explore three approaches to shifting archival pedagogy to outcome-based models. Outcome-based education is student centered and focuses on incorporating progressive pedagogical models to strengthen critical thinking and information literacy skills, and to engage students with archival materials. Danielle Spalenka will speak on working with professors to use archival materials from the Regional History Center and University Archives at Northern Illinois University in their assignments, as well as the development of lesson plans that align with the new Common Core standards for area K–12 teachers. Greg Kocken of the University of Wisconsin-Eau Claire will address success implementing outcome-based programming for the college curriculum across disciplines. Laura Farley of the Wisconsin Veterans Museum will discuss efforts to restructure a long-standing middle school field trip using outcome-based philosophy. All three panelists will discuss assessment metrics and outcomes.

This panel is appropriate for all skill levels.

Chair: Matt Herbison, Drexel University College of Medicine

Presenters: Laura Farley, Wisconsin Veterans Museum
Greg Kochen, University of Wisconsin-Eau Claire
Danielle Spalenka

Session Type: Traditional Panel

1:30 PM–3:00 PM

Appraising “Big Data”: Multi-Institutional Conversations

Many efforts to formulate best practices and methods for curating datasets through their life cycles have arisen in response to discussions of so-called big data, and not only to exponential amounts of data from computational science, but also from such fields as genomics, physics, and archaeology. As if the specter of big data is not enough to frighten archivists and data curators alike, amid reports that data is being lost at alarming rates, we are warned that the explosion of data will relentlessly continue.

As the deluge of scientific, medical, social science, and institutional data grows, the need for archival appraisal only increases. Indeed, appraisal has an important role to play as researchers begin managing their data and institutions develop data curation services in response to federal directives and funding agency requirements. Preserving all data would not only be costly and impractical, but also unnecessary. Archivists and data curators are well positioned to collaborate with researchers and data-store managers to develop appraisal criteria by gathering input from stakeholders and assessing resources. Such criteria must also consider the dual value of data for both reproducible research and humanistic study, requiring us to rethink how we can appraise and preserve resources that meet a multiplicity of research needs.

While appraisal criteria may vary across institutional contexts, what commonalities can we identify within academic, corporate, nonprofit, and government environments to help us standardize appraisal and selection policies?

What steps can we take to promote the quality and use of big data, especially to promote applications across different institutions and disciplines? The panelists will provide brief introductory remarks and then will begin a dialog with you, the audience.

Chair: Daniel W. Noonan, The Ohio State University

Presenters: Bethany Anderson, University of Illinois at Urbana-Champaign
Carly Dearborn, Purdue University
Eric C. Kansa, Open Context & UC Berkeley D-Lab
Erik Moore, University of Minnesota
Mark Myers, Texas State Library and Archives Commission
Shannon Terry, Nationwide

Session Type: Lightning Round

3:30 PM–5:00 PM

MAC Members’ Meeting

Catch up on what has been going on with MAC over the past year and learn about future plans for the organization during MAC president Amy Cooper Cary’s annual “State of MAC” address. You will also learn about upcoming meetings in Minneapolis, Minnesota, and Milwaukee, Wisconsin.

8:30 AM–10:00 AM

New Directions for Archival Literacy Programs: Exploring the Embedded Instruction Model

Embedded library instruction refers to a model in which librarians work collaboratively and repeatedly with faculty to shape instructional content, engage in pedagogical decision making, and evaluate student learning. This panel will explore this model in the context of archives and special collections libraries, providing advice and perspective, drawing from both theory and practice, on the development and implementation of embedded instruction programs. The session will highlight the ability of partnerships formed through embedded instruction to dynamically enhance students' primary source and archival literacy and provide a unique, engaging learning experience. The panel will be relevant to archivists seeking to build upon existing instruction opportunities and those seeking to forge new ones.

Michael Szajewski will discuss development of an embedded instruction course in which history students received multiple instruction sessions from archivists and other library units and created digital research projects using archival materials. Debbie Whalen and Neil Kasiak will describe their collaboration to diversify the archives experience for undergraduates by adapting good theory and practice to enhance primary source literacy. Leah Richardson will discuss assessment of an archival instruction program, emphasizing the value of archivists as partners in education in the context of a course at her institution that featured embedded special collections librarians. Ann Hanlon will speak on the value of working with the faculty to develop policies and tools to help students both understand and use the primary source materials available to them in online collections and reading rooms. Michael Doyle will moderate.

Moderator: Michael Doyle, University of Wisconsin-Milwaukee

Presenters: Ann Hanlon, University of Wisconsin-Milwaukee
Neil Kasiak, Eastern Kentucky University
Leah Richardson, University of Chicago
Michael Szajewski, Ball State University
Deborah Whalen, Eastern Kentucky University

Session Type: Traditional Panel

8:30 AM–10:00 AM

Triple Crown of Internal Outreach: Motivation, Marketing, and Records Management

Institutional archivists know that records don't appear automatically in the archives, even when policies and retention schedules say they should. Four panelists representing a variety of archival repositories will share tools and techniques they have developed to reach out within their institutions, including developing a message that motivates institutional colleagues to prepare records for transfer; training a team of records coordinators to communicate policy to their units; relating digital records to the way creators may already think about the records they keep in file cabinets; and effectively managing donor relationships over time. This session will use the speed-geeking format to engage you in small, intimate groups over four rotations. It will conclude with a collective Q&A and discussion about how you might apply the strategies you have learned about in your own shop.

The intended audience includes archivists in all types of repositories and at all skill levels.

Moderator: Amber Dushman, American Medical Association

Presenters: Andrea Bainbridge, DePaul University
Andy Steadham, Rotary International
Eira Tansey, University of Cincinnati
Julie Wroblewski, Benedictine University

Session Type: Speed Geeking

8:30 AM–10:00 AM

Project Snapshots

This session features an overview of four different projects in a single session. Presentations are limited to 20 minutes to introduce each project and to answer one or two questions. Be sure to follow up with presenters afterward for more discussion. The following snapshots will be discussed:

- **Discovery Layers and the Ohio EAD FACTORY.** Presenters will discuss increasing finding aid discovery using the EAD FACTORY in concert with CONTENTdm, XTF, and MARC records. (Suzanne Reller, University of Cincinnati; Rhonda Rinehart, Cummings Center for the History of Psychology; Richard Shrake, Western Reserve Historical Society)
- **Moving the Mountains: The Construction and Relocation of the National Personnel Records Center.** Hear about the National Archives and Records Administration's eight-year project to relocate over four million cubic feet of records and 800 personnel, with no loss of records. (Bryan McGraw, National Archives at St. Louis)
- **A Functional Analysis Survey of Northern Michigan University's Institutional Records.** Learn about the planning, implementation, and results of a comprehensive survey of permanent and nonpermanent institutional records. (Sara Kiszka and Morgan Paavola, Northern Michigan University)
- **So You Want an Institutional Repository, But Don't Have** Panelists will discuss challenges they faced with developing an IR and how they moved forward, even with limited means. (Lois Hamill and Michael Wells, Northern Kentucky University; Carissa Smith, DuraSpace)

Session Type: Lightning Round

"Bourbon barrels," Louisville, Kentucky, 1935, ULPA CS 136171, Caufield & Shook Collection, University of Louisville Archives and Special Collections



10:30 AM–NOON

2015: An ArchivesSpace Odyssey

This session will feature archivists active in implementing ArchivesSpace at their respective institutions. Participants will take 5 to 10 minutes to discuss a specific local issue they faced as part of their migrations and the solutions they developed. The issues to be discussed are not with the program itself, but rather with getting different types of collections, description formats, accession records, legacy content, and so on to work within the existing system. In other words, the discussion will showcase migration from the archivist's perspective, not from the developer's perspective. This session will have practical applications if you are in the early or planning stages of your migration, as well as if you are further along but facing similar concerns.

Topics discussed may include building and maintaining good working relationships with administration and IT, implementing ArchivesSpace as a nonmember institution, using ArchivesSpace to describe and provide access to unprocessed collections, and migrating from collection management systems other than Archon or ArchivesSpace. Time will be set aside at the end of the session for an open mic during which you will be encouraged to share your own problems and solutions and to ask questions of the panel and fellow audience members.

Chair: Tim Achee, Saint Louis University

Presenters: Lindy Smith, Bowling Green State University
Caroline Daniels, University of Louisville
Alexandra A. A. Orchard, Wayne State University
Jacque Roethler, University of Iowa

Session Type: Lightning Round/Open Mic

10:30 AM–NOON

The Digital Dilemma: Analog and Digital Solutions to Audiovisual Preservation

Institutions that hold audiovisual records in their collections often are faced with the daunting and confusing task of preserving—and continuing to make accessible—sound recordings, moving images, and video recordings. Material deterioration, format obsolescence, rapidly changing technology, and space all are important factors that contribute to the need for audiovisual preservation. But what is the best route for preservation? Preserving these materials back to their analog formats or digitizing them? What option is going to last longer? What materials are a priority, what in-house and outsourcing options exist, how do you manage staffing and solutions for the cost of preservation? All of these questions will be addressed in this panel discussion featuring six archives professionals who are in the midst of audiovisual preservation projects in a variety of repositories (private, public, university). Different opinions will reflect their knowledge of in-house versus outsource digitization, analog preservation, grant funding vs. budgeting, material prioritization, and access. The goal is to provide an educational session with a concluding Q&A segment that addresses the challenges of preserving audiovisual materials in their original formats or by digitizing them.

The intended audience for this panel session includes professionals interested in learning why some audiovisual materials are best preserved in their original formats, while other materials are more suited for digitization.

Chair: Marian Matyn, Central Michigan University

Presenters: Audra V. Adomenas, Balzekas Museum of Lithuanian Culture
Janice Allen, Cinema Arts Inc.
Dana Gerber-Margie, Wisconsin Historical Society
Tressa Graves, University of Illinois at Urbana-Champaign
Amy M. Moorman, Missouri State Archives
Harry Rice, Berea College

Session Type: Traditional Panel

10:30 AM–NOON

Wrangling Bits and Herding Cats: Donor Relations in the Digital Era

Building and maintaining relationships with records donors and creators are essential parts of the archival profession; however, as with much of our field, donor relations are rapidly changing in the digital era. While the fundamental principles of effective communication and cultivating professional relationships have not changed, archivists now must address concerns unique to digital content.

Because the tide of digital materials grows exponentially each year, archivists need to foster collaborative relationships with donors and creators of electronic records, with the ultimate goals of growing comprehensive digital archives and creating opportunities for users to access digital content. This lightning round session will provide strategies for working with various stakeholders on issues specific to digital materials. Panelists will discuss their varied experiences creating policies to ensure the smooth acquisition of digital materials, working through the challenges of obsolete media and of hybrid analog and digital collections, guiding donors to undertake their own metadata creation and digital preservation efforts, fund-raising and budgeting for digital archives, and leveraging an institutional repository to grow digital collections. The session will conclude with sufficient time for your questions and participation, with the aim of creating a forum for discussing both conceptual and practical approaches to donor relations in the digital age.

If you are already working on archiving digital content or are just starting to acquire digital materials, you'll come away from this session with ideas and practices to help you establish and grow positive relationships with donors of digital content.

- Chair:** Laura Alagna, Northwestern University
- Presenters:** Harrison W. Inefuku, Iowa State University
Miriam Intrator, Ohio University
Jeff A. Jenson, Gustavus Adolphus College
Brandon T. Pieczko, Ball State University
Aaron D. Purcell, Virginia Tech
- Session Type:** Lightning Round

"Ballard Chefs Jug Band," 1932, ULPA CS 125025, Caufield & Shook Collection, University of Louisville Archives and Special Collections



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Registration Rates

Advance registration for MAC members (by March 30, 2015).....	\$ 75.00
Advance registration for nonmembers (by March 30, 2015).....	\$ 90.00
Advance registration for students (by March 30, 2015).....	\$ 45.00
March 31–April 27 and/or on-site registration, MAC members.....	\$ 90.00
March 31–April 27 and/or on-site registration, nonmembers.....	\$100.00
March 31–April 27 and/or on-site registration, students.....	\$ 55.00
One-day registration. Please specify which day: <input type="checkbox"/> Thurs <input type="checkbox"/> Fri <input type="checkbox"/> Sat	\$ 50.00

Workshops

Accessioning and Ingest of Electronic Records (DAS)	Register directly with SAA
Introduction to Archivematica (capacity 25)	\$ 45.00
Introduction to Best Practices for Electronic Records Management (capacity 25).....	\$ 45.00
Arrangement and Description (capacity 25).....	\$ 45.00

Tours

Buffalo Trace Distillery and Horse Farm Countryside (capacity 55).....	Free
Transylvania University Special Collections and Monroe Moosnick Medical and Science Museum (capacity 15).....	Free
Downtown Lexington African American History from 1779 to 1901 (capacity 25).....	\$ 5.00
Berea College Special Collections & Archives (capacity 30).....	Free

Workshops and tours will be filled in order of registrations received.

There are no refunds for registration for the conference or workshops.

Refunds for tours will be granted if the tour does not reach the minimum number of participants.

SAVE THE DATE!

The MAC Fall Symposium, “Hard Skills for Managing Digital Collections in Archives,” will be held September 18–19, 2015, in downtown Minneapolis at the historic Depot Renaissance Hotel. Bertram Lyons, consultant from AVPreserve, will be the presenter.

WORKSHOPS, TOURS, SESSIONS, AND SPECIAL EVENTS CHECKLIST

Wednesday, May 6

9:00 AM–5:00 PM _____ Workshop: Accessioning and Ingest of Electronic Records (DAS)

Thursday, May 7

8:00 AM–NOON _____ Council Meeting

8:00 AM–NOON _____ Workshop: Introduction to Archivematica

8:00 AM–NOON _____ Workshop: Introduction to Best Practices for Electronic Records Management

8:15 AM–1:30 PM _____ Tour: Berea College Special Collections & Archives

8:30 AM–12:30 PM _____ Tour: Buffalo Trace Distillery and Horse Farm Countryside

8:30 AM–12:30 PM _____ Workshop: Arrangement and Description

9:00 AM–11:30 AM _____ Tour: Downtown Lexington African American History from 1779 to 1901

9:15 AM–11:45 AM _____ Tour: Transylvania University Special Collections and Monroe Moosnick Medical and Science Museum

1:30 PM–3:00 PM _____ Plenary Session: NSA/TMI: Satire for the Too-Much-Information Age

3:00 PM–3:30 PM _____ Break

3:30 PM–5:00 PM _____ Session: Assessment in Action: Using Results to Improve the Archival Experience

3:30 PM–5:00 PM _____ Session: Practical Ideas for Solutions to Everyday Issues Lone Arrangers Will Encounter

3:30 PM–5:00 PM _____ Session: DAM this Migration: The Madness of Metadata Management throughout the Migration Process

6:00 PM–8:00 PM _____ Opening Reception at the Carrick House

Friday, May 8

8:30 AM–3:30 PM _____ Vendor Fair

8:30 AM–10:00 AM _____ Session: Making the Case for Change

8:30 AM–10:00 AM _____ Session: AV for the Rest of Us: Identifying, Digitizing, and Sharing Audiovisual Holdings

8:30 AM–10:00 AM _____ Session: From Fonds to Item and Back Again: Problems and Successes in the Processing Project

10:00 AM–10:30 AM _____ Break

10:30 AM–NOON _____ Session: New Perspectives on Internship and Practicum Requirements in Archival Education

10:30 AM–NOON _____ Session: Not Everything Digital Is a Disk Image: Using Lightweight Tools to Assess and Profile

10:30 AM–NOON _____ Session: Social Media Crash Course for Special Collections

12:30 PM–1:15 PM _____ Open Forums

1:00 PM–5:00 PM _____ Graduate Student Poster Sessions

1:30 PM–3:00 PM _____ Session: Appraising “Big Data”: Multi-Institutional Conversations

1:30 PM–3:00 PM _____ Session: Networking Your Way into the Profession: How to Secure Paid Work through Internships

1:30 PM–3:00 PM _____ Session: Outreach Overhaul: Progressive Pedagogy in the Archives

3:00 PM–3:30 PM _____ Break/Graduate Student Poster Discussions

3:30 PM–5:00 PM _____ MAC Members’ Meeting

5:30 PM–7:00 PM _____ MAC Happy Hour: Bourbon Tasting and Documentary at ArtsPlace

Saturday, May 9

8:30 AM–10:00 AM _____ Session: New Directions for Archival Literacy Programs: Exploring the Embedded Instruction Model

8:30 AM–10:00 AM _____ Session: Triple Crown of Internal Outreach: Motivation, Marketing, and Records Management

8:30 AM–10:00 AM _____ Session: Project Snapshots

8:30 AM–NOON _____ New Professionals Poster Sessions

10:00 AM–10:30 AM _____ Break/New Professionals Poster Discussions

10:30 AM–NOON _____ Session: 2015: An ArchivesSpace Odyssey

10:30 AM–NOON _____ Session: The Digital Dilemma: Analog and Digital Solutions to Audiovisual Preservation

10:30 AM–NOON _____ Session: Wrangling Bits and Herding Cats: Donor Relations in the Digital Era