



# Midwest Archives Conference 2016 Annual Meeting



Festival goers dance at Summerfest, 1984, Milwaukee Public Library Historic Photos

*ArchivesFest*

**April 27–30, 2016**

**Hilton Milwaukee City Center  
Milwaukee, Wisconsin**

***Does your backlog date back several years?***

***Do you have projects but not enough funding?***

***Do you have collection formats you cannot access?***



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Chris Barkoozis, PPM, Director of Content Management  
chris.barkoozis@alliedvaughn.com  
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Lisa M. Schell, MLIS, Digital Archive Manager  
lisa.schell@alliedvaughn.com  
734.353.2465

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## **ACKNOWLEDGMENTS**

The Midwest Archives Conference expresses its appreciation to the following businesses and organizations that, as of press time, have generously supported the 2016 Annual Meeting:

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## **SPONSORS**

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**2016 VENDOR FAIR**

Visit the Vendor Fair on Thursday from 1:30 p.m. to 5:00 p.m. and Friday from 8:30 a.m. to 3:30 p.m.

**ACADEMY OF CERTIFIED ARCHIVISTS**

**ANCESTRY**

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If your organization is interested in exhibiting, contact our vendor coordinator, Miriam Kahn, at [mbkcons@gmail.com](mailto:mbkcons@gmail.com) for details.

# INFORMATION

Welcome to the 2016 MAC Annual Meeting in Milwaukee, Wisconsin! The historic Hilton Milwaukee City Center will be the site of the April 27–30, 2016, meeting. In the center of downtown Milwaukee and steps from Lake Michigan, the conference will offer you a close view of a beautiful city. The program will include presentations, workshops, tours, and other opportunities to enrich your knowledge, skills, networks, and perspectives.

## REGISTRATION INFORMATION

Register by Wednesday, March 23, 2016, to receive advance registration rates:

- \$80.00 for MAC members
- \$95.00 for nonmembers
- \$50.00 for students

Rates for registration after March 23, 2016:

- \$95.00 for MAC members
- \$105.00 for nonmembers
- \$60.00 for students

The one-day registration rate is \$60.00.

The meeting registration form is online at [midwestarc.memberclicks.net/2016-annual-meeting](http://midwestarc.memberclicks.net/2016-annual-meeting).

The registration desk at the Hilton Milwaukee City Center will be open on Wednesday, April 27, from 3:00 p.m. to 6:00 p.m.; on Thursday and Friday, April 28 and 29, from 7:00 a.m. to 5:00 p.m.; and on Saturday, April 30, from 7:30 a.m. to 12:00 p.m.

## CANCELLATIONS AND REFUNDS

If for any reason you must cancel your registration for the Annual Meeting or MAC workshops, your written request must be received before March 23, 2016, to receive a full refund. No refunds will be issued after March 23.

Refunds will be granted for tours or MAC workshops that are cancelled by MAC due to low enrollment or other reasons.

## AMERICANS WITH DISABILITIES ACT

Individuals with disabilities are encouraged to participate in the Annual Meeting. If you have special needs, please contact Debra Nolan with AMC Source at [dnolan@amcsource.com](mailto:dnolan@amcsource.com). Please inform the Hilton Milwaukee City Center of any special needs when making a reservation.

## VENDOR FAIR AND BREAKS

Discover the newest and best archival supplies and services while you meet providers and talk to colleagues during the vendor fair on Thursday from 1:30 p.m. to 5:00 p.m. and Friday from 8:30 a.m. to 3:30 p.m. Fuel your conversation with refreshments while you visit the displays.

## MAC PALS

If you are new to MAC or if this is your first time attending a MAC event, we have designed a special program for you. MAC Pals is a unique program that matches experienced members with new members or first-time meeting attendees. If you would like to participate in the program—as either an experienced member or as a new one—simply check the appropriate box on the registration form. For more information, contact Natalie Morath at [macpalsprogram@gmail.com](mailto:macpalsprogram@gmail.com).

## LATEST INFORMATION

- Website [midwestarc.memberclicks.net/2016-annual-meeting](http://midwestarc.memberclicks.net/2016-annual-meeting)
- Blog [mac2016.wordpress.com](http://mac2016.wordpress.com)
- Twitter [@macmke2016](https://twitter.com/macmke2016)
- Instagram [@macmke2016](https://www.instagram.com/macmke2016)
- Facebook [facebook.com/events/496897367158951](https://facebook.com/events/496897367158951)

# INFORMATION

## HOTEL ACCOMMODATIONS

The conference will be held at the Hilton Milwaukee City Center in downtown Milwaukee. The Hilton lies in the downtown area, close to excellent restaurants, the Grand Avenue Mall, Marquette University, and the Milwaukee River. Nearby, Lake Michigan and the lakefront offer great views, walking/running/cycling trails, the Milwaukee Art Museum, Discovery World Museum, and the Veteran's Memorial. Guests staying at the hotel will have free Wi-Fi, and all rooms come with a refrigerator and microwave. The hotel has a fitness center and a 24-hour business center, among other amenities. Parking is available at a discounted rate of \$15/day. Meeting rooms, the vendor fair, and poster sessions are on the fourth and fifth floors. A block of rooms has been reserved for April 26–30, 2016. The special room rate will be available until April 7, 2016, or until the group block is sold out, whichever comes first. The MAC room rate is \$169 per night (single or double), plus 15.1% state and local taxes.

You may reserve your hotel room online or by calling 1-414-271-7250. Indicate that you are attending the MAC Annual Meeting to receive the discounted room rate.



Hotel Schroeder (now Hilton Milwaukee City Center), undated, Archives Dept.,  
University of Wisconsin – Milwaukee Libraries

# INFORMATION

## TRAVEL INFORMATION

### BY CAR

From the West (Madison): Follow I-94 East to I-794 Eastbound (310-C), exit James Lovell St. (1-H), turn right onto W. Michigan St., turn left onto 5th St.

From the North (Green Bay): Follow I-43 South, exit Highland Ave., turn left onto Highland Ave., turn right onto 6th St., turn left onto Michigan Ave., turn left onto 5th St.

From the South (Chicago): Follow I-94 West to I-94 West/I-43 North, exit Michigan Ave. 72-A, turn left onto 5th St.

### Parking

On-site self-parking at the hotel is available for overnight guests and day attendees for \$15 per day.

### BY AIR

General Mitchell International Airport (MKE) is a 15-minute drive from downtown. Please visit the airport website at [mitchellairport.com](http://mitchellairport.com). Transportation to downtown is available by car rental, taxi, and bus. See [mitchellairport.com/ground-transportation](http://mitchellairport.com/ground-transportation) for information about ground transportation to/from Mitchell Airport.

### BY BUS

Greyhound serves Milwaukee by bus and is located at the Intermodal Station. Please see [locations.greyhound.com/bus-stations/us/wisconsin/milwaukee/bus-station-501105](http://locations.greyhound.com/bus-stations/us/wisconsin/milwaukee/bus-station-501105) for more information. Badger Bus also serves Milwaukee from several Wisconsin locations. See [badgerbus.com](http://badgerbus.com) for more information.

### BY TRAIN

The Milwaukee Intermodal Station is the location for Amtrak service. Located at 433 W. St. Paul Avenue, the station is approximately one mile from the Hilton Milwaukee City Center. The Hiawatha Service ([amtrak.com/hiawatha-train](http://amtrak.com/hiawatha-train)) offers 14 trains daily between Chicago and Milwaukee. See [amtrak.com/home](http://amtrak.com/home) for schedule and fare information.

For more information about travel to and in Milwaukee, see [visitmilwaukee.org/meeting-planners/getting-here-and-around/distances-and-travel-times](http://visitmilwaukee.org/meeting-planners/getting-here-and-around/distances-and-travel-times).

### PUBLIC TRANSPORTATION

The Hilton Milwaukee City Center is located on Wisconsin Avenue, directly on the Milwaukee County Transit System bus line. Several buses run west on Wisconsin Avenue to Marquette University, as well as east on Wisconsin Avenue to destinations downtown and at the lakefront. For maps, fares, schedules, and other information, visit the Milwaukee County Transit System website at [ridemcts.com](http://ridemcts.com).



Spectators watch as the Cole Bros. Circus wagon parades by, circa 1985, Dept. of Special Collections and University Archives, Marquette University Libraries

# INFORMATION

## CHILD CARE

If you have child-care needs, contact Debra Nolan, AMC Source, by phone at 800-440-4066 or e-mail at [dnolan@amcsource.com](mailto:dnolan@amcsource.com).

## WEATHER

While April temperatures average between 41 degrees F and 56 degrees F, weather in Milwaukee can vary from cold and wet to rather hot and perhaps humid. Rain is common at this time of year.

## EXPLORING MILWAUKEE

**Art:** The Milwaukee Art Museum on the Lake Michigan shore houses over 25,000 items and features movable wings whose 217-foot span opens and closes twice daily. Marquette University's Haggerty Museum is minutes away. On campus, you can visit the Joan of Arc Chapel, which originally stood in a French village south of Lyon in the fifteenth century.

Also downtown is the Marcus Center for the Performing Arts, home of the Milwaukee Symphony Orchestra, which will perform Brahms's Symphonies No. 1 and No. 2 during the weekend of the Annual Meeting. For theater fans, the Milwaukee Repertory Theater will present August Wilson's Tony-winning drama, *Fences*, over ArchivesFest weekend.

**History:** See the most complete mammoth skeleton discovered in the United States at the Milwaukee Public Museum. Walk further to the Milwaukee County Historical Society (MCHS) for city and regional history, and marvel at the 1913 Second Ward Savings Bank building that houses MCHS. For much more recent pop culture history, wander the lovely Riverwalk along the Milwaukee River, and find the 2008 *Bronze Fonz* statue, commemorating the set-in-Milwaukee *Happy Days* sitcom.

**Distinctive urban neighborhoods:** Explore the Historic Third Ward, just south of the hotel, nestled between downtown, the Milwaukee River, and the lake. Originally the home to a large number of Irish immigrants, the ward has a rich heritage. Other delightful nearby neighborhoods include Bay View, Walker's Point, the East Side, and Brady Street.

**Breweries:** Honestly, beer is not hard to find in Milwaukee. The city boasts at least 15 breweries, from the giant MillerCoors, to productive craft breweries like Lakefront Brewery, Milwaukee Brewing Company, and Sprecher Brewery, to tiny brewpubs such as the Water Street Brewery, offering their own lagers, pilsners, and ales. If beer is not your drink, check out Milwaukee's distilleries. To go along with all of this are great restaurants, diners, grills, and cafés.

## LOCAL ARRANGEMENTS COMMITTEE

Michael Doylen (cochair), Anna Stadick (cochair), Katie Blank, Ann Hanlon, Shaun Hayes, Charles Hosale, Abigail Nye, Joshua Ranger, Dan Scholzen, and Sara Shutkin

## PROGRAM COMMITTEE

Amy Cooper Cary (cochair), Colleen McFarland Rademaker (cochair), Alexis Braun Marks, Anne Cox, Dana Gerber-Margie, Russ Horton, Tom Lamb, Meredith Lowe, Morgen MacIntosh Hodgetts, Daniel Noonan, Heather Stecklein, and Eric Willey

## CONTACT

For questions or other concerns, please contact:

Debra S. Nolan, CAE, IOM  
600 U.S. Highway 1, Suite 400  
North Palm Beach, FL 33408  
800-440-4066, 561-472-0066  
[dnolan@amcsource.com](mailto:dnolan@amcsource.com)  
[amcsource.com](http://amcsource.com)

Michael Doylen  
Cochair, Local Arrangements Committee  
414-229-6980  
[doynem@uwm.edu](mailto:doynem@uwm.edu)

Anna Stadick  
Cochair, Local Arrangements Committee  
262-595-2167  
[stadick@uwp.edu](mailto:stadick@uwp.edu)



# SPECIAL EVENTS

**THURSDAY, April 28**  
**1:00 PM – 1:30 PM**

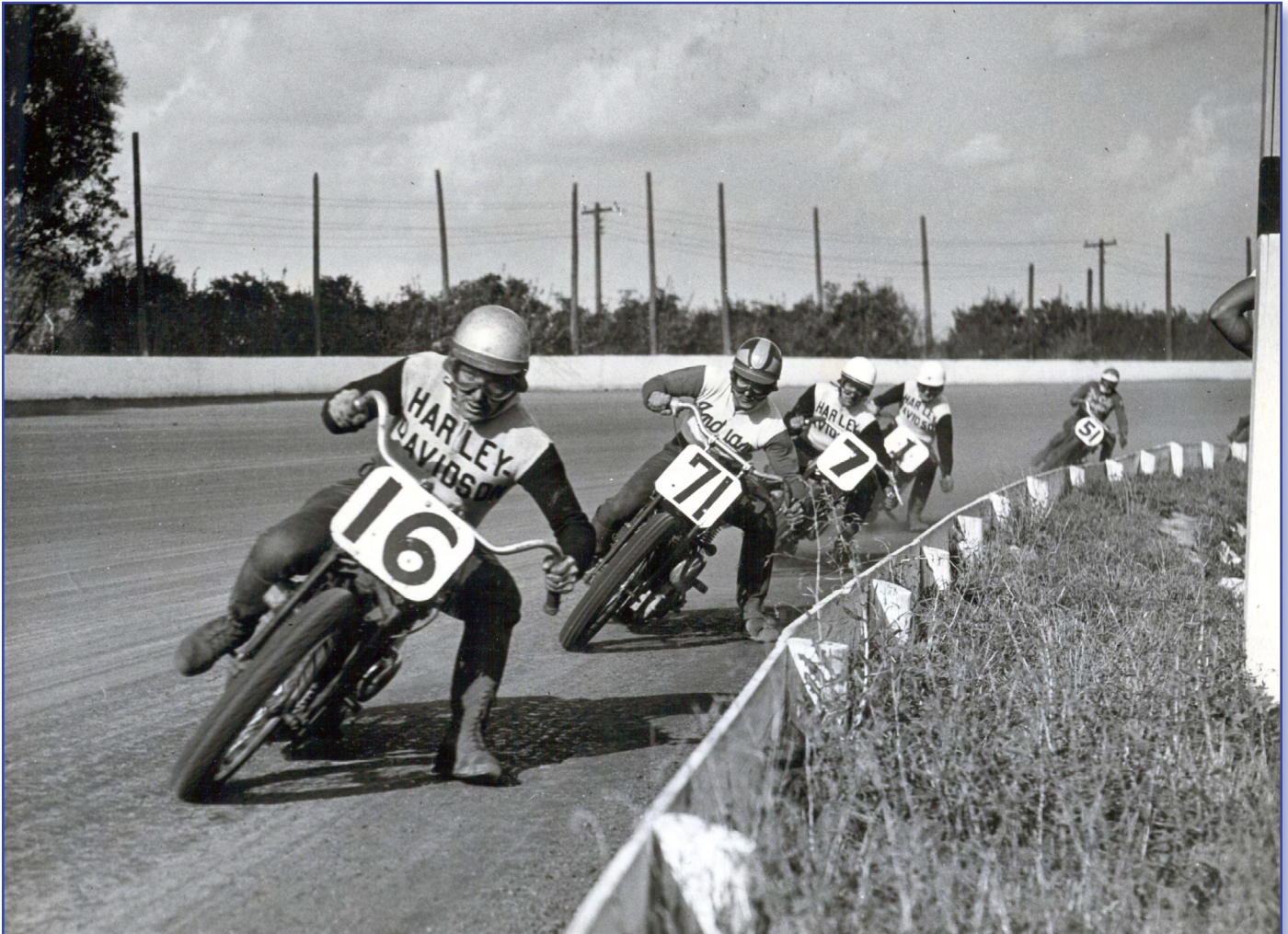
## **MAC Pals Reception**

MAC Pals, come to a reception to meet up with your pal. This informal program matches Annual Meeting veterans with first-time attendees and helps newcomers make the most of their time at the conference.

**THURSDAY, April 28**  
**6:00 PM – 8:00 PM**

## **Opening Reception at The Garage of the Harley-Davidson Museum®**

The opening reception will take place at the Harley-Davidson Museum. Besides great food and entertainment, quintessential Milwaukee flavor, and a chance to network, each attendee will receive complimentary admission to this spectacular museum. Experience the history of the Harley-Davidson Motor Company and culture from its family beginnings to its current global acclaim. See bikes—including Serial #1, bikes owned by celebrities, and bikes appearing in classic films. Be stunned by a board track for daredevil racers! Learn about the development of the four-stroke engine and listen to recordings of classic Harley-Davidson engines in the hallowed Engine Room. Witness a motorcycle culture ignite, accelerate, and travel the open roads of the world.



Harley-Davidson racer Jimmy Chann leads the pack at the 15-Mile Dirt Track National Championship, Wisconsin State Fair Grounds, 1948  
Harley-Davidson Archives

# SPECIAL EVENTS

**FRIDAY, April 29**  
**1:00 PM – 5:00 PM**

## **Graduate Students and New Professionals Poster Sessions**

This year's poster sessions will offer you the opportunity to see projects and research conducted by the next generation of archivists. Poster presenters will be on hand to discuss their work during the Friday afternoon break.

**FRIDAY, April 29**  
**3:30 PM – 5:00 PM**

## **MAC Members' Meeting**

Catch up with what's been going on with MAC over the past year and learn about future plans for the organization during MAC President Jennifer Johnson's "State of MAC" address. You will also learn about upcoming meetings in Ann Arbor, Michigan, and Omaha, Nebraska.

**FRIDAY, April 29**  
**5:20 PM – 10:30 PM**

## **Milwaukee Brewers Baseball Game**

Come and see the Brewers play the Miami Marlins at Milwaukee's modern Miller Park! Thanks to the retractable roof, the game is sure to be comfortable and entertaining, rain or shine. If the action on the field gets too slow, visit the Brewers' new *Bud Selig Experience*—a free documentary and history exhibit created with the help of local archives. There are plenty of gift shops and food kiosks featuring local businesses, beer, and brats. Vegetarian options are also available. Be sure to catch the famous Racing Sausages just before the seventh inning. Come enjoy America's pastime!

Capacity: 25 individuals needed to meet reserved field outfield box reservation commitment

**Ticket cost: \$21**

**Transportation: \$4.50 round-trip public transportation (pay separately)**

**FRIDAY, April 29**  
**6:00 PM – 9:00 PM**

## **Restaurant Tours**

Don't miss the many excellent dining experiences in Milwaukee. City natives and transplants will guide you to the most interesting flavors in the area. Participants will walk to downtown restaurants, diners, or brewpubs.



Cow and Pig mascots of Wisconsin State Fair, 1982  
Milwaukee Public Library Historic Photos

# TOURS

**THURSDAY, April 28**  
**8:30 AM – Noon**

**Milwaukee Art Museum Tour (Public transportation + walking tour)**  
**Depart at 9:00 a.m. from the Hilton lobby, return by 12:00 p.m.**  
**Maximum attendance: 30**

**Fee: Free**

Enjoy a behind-the-scenes tour of the Milwaukee Art Museum's George Peckham Miller Art Research Library, Institutional Archives and Conservation Lab. In fall 2015, the art museum reopened after a six-year expansion and renovation. The \$35 million project resulted in 25,000 square feet of added gallery space, making way for an additional 1,000 works of art to be displayed in the museum's permanent galleries.

You will tour the Conservation Lab and the Library and Archives and will then have the rest of the morning to enjoy the galleries on your own.

Depart by 8:30 a.m. from the Hilton lobby, return by 12:00 p.m.

**THURSDAY, April 28**  
**9:00 AM – Noon**

**MillerCoors Milwaukee Brewery Tour (Shuttle + walking tour)**  
**Depart by 9:00 a.m. from the Hilton lobby, return by 12:00 p.m.**  
**Maximum attendance: 25**

**Fee: \$8.00/person**

What trip to Milwaukee would be complete without a brewery tour? Enjoy a tour through the last of Milwaukee's "big three" and one of the largest brewers in the world at MillerCoors Milwaukee Brewery, the historic home of Miller established back in 1855! The tour includes the history of Miller beer and the techniques of brewing, and free samples at the Miller Inn when it's all said and done. The MillerCoors Milwaukee Archive will complement the traditional tour experience with extra sips and suds of Miller's history!



Frederic C. Miller with employees and sons, 1873  
MillerCoors Archive

# TOURS

**THURSDAY, April 28**  
**9:00 AM – Noon**

## **Marquette University—Archives and Joan of Arc Chapel Tour (Walking tour)**

**Depart at 9:00 a.m. from the Hilton lobby, return by 12:00 p.m.**  
**Maximum Attendance: 15**

**Fee: Free**

Discover the treasures of Marquette University! Your tour of the Raynor Memorial Libraries will begin with a brief visit to the Library Information Commons and Digital Media Studio. You will proceed to Special Collections and University Archives, which holds notable collections on Catholic social justice (such as the Dorothy Day Catholic Worker collection), the Bureau of Catholic Indian Missions collection, and political collections. The tour ends with a brief presentation and look at the J. R. R. Tolkien collection.

You will also visit the Joan of Arc Chapel, built in the Gothic style in France around the fifteenth century. The building was brought to Long Island in 1927 and donated to Marquette University in 1964.

**THURSDAY, April 28**  
**9:00 AM – Noon**

## **Ward Irish Music Archives Tour (Shuttle + walking tour)**

**Depart by 9:00 a.m. from the Hilton lobby, return by 12:00 p.m.**  
**Maximum attendance: 25**

**Fee: \$8.00/person**

Established in 1992, the Ward Irish Music Archives (WIMA) holds the largest collection of Irish and Irish American music in North America. WIMA currently has over 50,000 items in its collections dating back to the 1700s. Materials in the WIMA collections include sheet music and song books, musical instruments, photographs, concert memorabilia, and music recorded on wax cylinders and contemporary digital formats.

The tour will include a brief history of Irish music in America and specifically in Milwaukee. You will learn the history of the archives, hear about past and present projects, and receive an overview of the archives' holdings. Then you will tour WIMA's exhibits, where you will hear Edison phonographs, vintage jukeboxes, and other music machines.



Procession from St. John the Evangelist Cathedral, c. 1950s, Archdiocese of Milwaukee Archives

# WORKSHOPS

Live tweet! All workshops are given numbers and hashtags so participants can live tweet during the meeting. Use #MAC16 #s101 (use the appropriate session number) to start the discussion.

**Wednesday, April 27**  
**9:00 AM – 5:00 PM**  
**#w001**

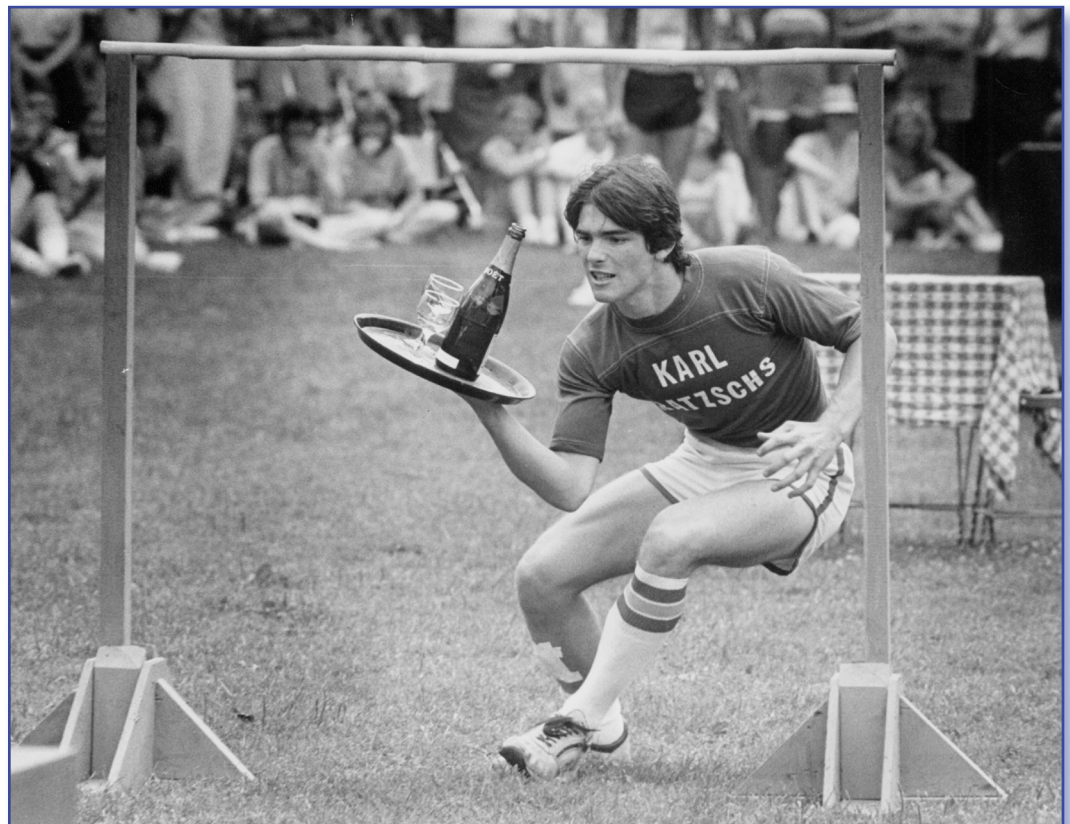
## **From Theory to Action: A Pragmatic Approach to Digital Preservation Strategies and Tools (A Digital POWRR Workshop)** **#w001**

This hands-on workshop deals with the “how” of digital preservation, rather than the “why.” You will practice the accession of a digital collection using a simple, open source tool; learn about several digital preservation tools and services; and create an institution-specific action plan for making progress toward digital preservation goals. This workshop is designed specifically for front-line practitioners who routinely complete collections processing work. If you understand the need for digital preservation and are now seeking to build daily workflows that incorporate accessioning digital materials, processing them, and planning for their long-term preservation, you are our target audience. Please note that this is not a workshop on how to digitize materials. However, the skills taught can be applied to both born-digital as well as digitized collections.

This workshop is made possible in part by a major grant from the National Endowment for the Humanities: Celebrating 50 Years of Excellence.

Note that this workshop will be held at the Raynor Memorial Library at Marquette University. You will be sent specific instructions for access to the Raynor Memorial Library.

- Instructors:** Danielle Spalenka and Jaime Schumacher, Digital POWRR  
**Cost:** Free (Please note that you are responsible for your own snacks and lunch.)  
**Enrollment:** Attendance is limited to 30.



Obstacle Course at Bastille Days, 1983, Milwaukee Public Library Historic Photos

# WORKSHOPS

Wednesday, April 27  
9:00 AM – 5:00 PM  
#w002

## SAA DAS Workshop: Digital Curation Planning and Sustainable Futures #w002

This workshop will review the concepts, principles, and practices necessary for developing a digital curation program to effectively manage digital content, including archival records, across generations of technology. In addition, this workshop will focus on the advocacy, preservation planning, and policy development necessary to manage digital content far into the future.

### Workshop Objectives:

By the end of this course, you will have the core information you need to develop, manage, and advocate for a digital curation program that includes archival content and a standards-based framework to manage it into the future.

### Who Should Attend?

Administrators with oversight across the entire archival enterprise of an institution and managers who aspire to be administrators will benefit from this workshop.

You are expected to have deep knowledge of archival processes, years of experience, and at least intermediate knowledge of digital archives. This course builds on the DAS course, Digital Curation: Creating an Environment for Success.

**Instructor:** Helen Tibbo, University of North Carolina at Chapel Hill

**Cost:** SAA Members \$205.00 (early-bird)/\$265.00  
Employees of SAA member institutions \$235.00 (early-bird)/\$295.00  
SAA nonmembers \$265.00 (early-bird)/\$325.00  
Early-bird registration deadline is March 27, 2016.

### *You must register directly with SAA for this workshop!*

Register online at [www2.archivists.org](http://www2.archivists.org) and click on the Education and Events tab and select Continuing Education, then Calendar.

Register by fax or e-mail at [archivists.org/forms/saa-registration.pdf](http://archivists.org/forms/saa-registration.pdf).



Old gymnasium at Concordia University, 1910  
Concordia University Wisconsin Archives

# WORKSHOPS

**Thursday, April 28**  
**8:00 AM – Noon**  
**#w003**

## **Career Planning for Archivists #w003**

This workshop will help beginning to mid-career archivists realistically assess their career situation and assume greater control over their professional development. You will examine current workplace trends and demographic factors, evaluate potential career paths and alternatives, and devise appropriate strategies and courses of action. We will offer an opportunity for you to explore the basic elements of career planning, including assessing your strengths; reviewing the archival profession and your current position; deciding to “make the leap” and interview for another position; and interviewing/salary negotiation role play. Other topics to be discussed will include work/life balance, mentoring and internships, and managing up.

**Instructors:** Tanya Zanish-Belcher, Wake Forest University  
Beth Myers, Smith College

**Cost:** \$50

**Enrollment:** Attendance is limited to 25.

**Thursday, April 28**  
**8:00 AM – Noon**  
**#w004**

## **Grant Writing: An Introduction for Archives and Heritage Agencies #w004**

Regardless of current resource stability, the ability to secure external funding from granting agencies can support strategic initiatives for your organization. Writing successful funding applications isn't a secret art genetically born into a few elite professionals, but a simple and direct process of describing problems, identifying solutions, and requesting funding to achieve measurable goals. This workshop introduces the grant writing process. You will receive a broad overview of approaches to aligning grant writing to strategic goals; review a variety of external funding sources for archival and history-based initiatives; become familiar with the basic structure of grant applications; understand the mechanics of the application, review, and selection processes at different funding agencies; discuss important “dos and don'ts” for successful applications; outline the critical postaward work of running and closing funded projects; and understand how to solicit feedback on failed applications to make improvements and reapply.

You will be invited to identify a current problem at your institution that could be resolved through funding from an external agency. Breakout groups and exercises will allow you to structure a potential funding request around this problem.

**Instructors:** Erik Nordberg, Wayne State University

**Cost:** \$50

**Enrollment:** Attendance is limited to 30.

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**- Ric Flair**

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# FRIDAY FORUMS

Please bring your lunch and join one of our Friday Forums. Coordinated by the MAC Education Committee, these facilitator-led sessions will each begin with a brief presentation, followed by discussion about the topic at hand. A great opportunity to learn and network!

**FRIDAY, APRIL 29**  
**12:30 PM – 1:15 PM**

## **Collection Management Systems Needs Assessments #ff01**

**Facilitator:** Matt Gorzalski, Southern Illinois University Carbondale

**FRIDAY, APRIL 29**  
**12:30 PM – 1:15 PM**

## **Supervisory Skills and Personnel Management #ff02**

**Facilitator:** Tamar Chute, Ohio State University; Bill Jackson, Harley-Davidson Museum

**FRIDAY, APRIL 29**  
**12:30 PM – 1:15 PM**

## **Developing Elevator Speeches #ff03**

**Facilitator:** Sue Topp, Motorola Solutions



Papa Lou leads woodwind band at Festa Italiana, 1983, Milwaukee Public Library Historic Photos

1:30 PM – 3:00 PM

**OPENING REMARKS**

**Jennifer Johnson, MAC President**

**SPECIAL WELCOME**

**Tomas A. Lipinski, Dean of the School of Information Studies,  
University of Wisconsin–Milwaukee**

**PLENARY**

**Let's DIVE into Archives**

**Keynote Speaker: Dennis Meissner, Minnesota Historical Society**

Dennis Meissner is a friendly and familiar presence at MAC meetings. He has had a long and distinguished career at the Minnesota Historical Society, where he currently serves as deputy director for programs. Meissner held the position of MAC president from 2007 to 2009 and is currently the president of the Society of American Archivists.

Meissner's plenary address will speak to the Society of American Archivists' key strategic directions for the profession, which are as relevant for MAC as they are for SAA. He uses the acronym DIVE to collectively describe the stratagems of Diversity, Inclusion, Value, and Engagement.

**Diversity and Inclusion:** We all know that the composition of our profession and our collections are now alarmingly out of sync with the demographic realities of the United States. To re-create our profession and our collections so that they reflect the demographic realities and the evolving values of our American culture, we need to rapidly become a profession that is more inclusive and a documentary corpus that is more diverse.

**Value:** For advocacy efforts to be successful—for all the great archival stories to be compelling to audiences and stakeholders—they must create an obvious, indisputable sense of the value of archives to society. We have not created that crucial value proposition, and the only way we can do that is to identify, gather, and package the underlying data that explains in very measurable terms the real value that archives and archivists provide.

**Engagement:** As we develop cultural competence through diversity and inclusion initiatives, and as we build a compelling value proposition, we must act on this new knowledge and skill. We must go into the communities where our audiences, funders, and stakeholders live.



A man dressed in traditional German clothing celebrates Oktoberfest, circa 1985  
Dept. of Special Collections and University Archives, Marquette University Libraries

Live tweet! All sessions are given numbers and hashtags so you can live tweet during the meeting. Use #MAC16 #s101 (use the appropriate session number) to start the discussion!

3:30 PM – 5:00 PM  
#s101

### Archiving Immigration History in the Global Midwest: Success Stories and Challenges of Today #s101

While interest in US immigration history has always existed within the academic community and the general public, conversation about the preservation of the country’s immigration history as a specific subject of archival work has largely been left to specialists rather than integrated within conversations in the archival profession. Historically, the United States has been a major destination for immigrants, and that trend continues to this day. Newcomers from all over the world are defining this country’s present and future. Documents and artifacts reflecting America’s diverse past and present are dispersed throughout a wide range of repositories and private collections across the country. One of the distinctive features of these collections is that they tell the stories of two countries; they relate stories of American history and stories of the “old country.” Often, these collections hold unique and important historical documents of the “old country,” and, in so doing, they can have great research potential for researchers outside of the United States. A further component of this conversation is that, like many private archival collections, they often vanish when their owners pass away. However, as Markus Lee Hansen put it in his “third generation principle,” “the grandson wishes to remember what the son wants to forget.” Since immigrants form such an important part of the tapestry of America, it is important for archivists to preserve this part of America’s cultural heritage before it disappears.

The panel will specifically emphasize acquisition, transnational arrangement and description, and collaboration and outreach.

**Chair:** Volodymyr Chumachenko, Kansas State University

**Presenters:** Joanna L. Chopp, Finlandia University’s Finnish American Heritage Center  
Volodymyr Chumachenko, Kansas State University  
Ellen Engseth, University of Minnesota  
Robert Nicholl, American Swedish Institute

**Session Type:** Traditional panel



The Marquette Chorus performs at Bock Beer Festival, 1950  
Dept. of Special Collections and University Archives, Marquette University Libraries

3:30 PM – 5:00 PM  
#s102

**Playing Outside: Opportunities for Community Engagement Beyond the Archives #s102**

Archives have a long history of development through outreach to and engagement with our communities. More than just records of the past, archives are emblematic of vital relationships between communities and academic institutions. As notions of community engagement have changed in higher education, archivists have kept pace with these shifts most notably through educational and outreach programs. The four panelists will discuss bringing the archives out of the academy and into people’s lives through different projects developed in collaborations outside the archives. Wesley Chenault will discuss his participation in The Fight for Knowledge: Civil Rights and Education in Richmond, Virginia, and other collaborations that involve unique collections, in addition to his work with VCU’s Division of Community Engagement. Adriana Cuervo will present on the genesis of the Newark Citizen Historian Initiative, developed at the Institute of Jazz Studies at Rutgers–Newark, which will bring together different cultural heritage institutions in Newark as partners to teach free bilingual workshops on preserving personal community archives in conjunction with the city’s 350th- and Rutgers’s 250th-anniversary celebrations. Amy Schindler will introduce a partnership with Omaha organizations and artists to document and preserve their work and roles in the community. Tanya Zanish-Belcher will speak about the collaborative work done with a history professor’s class and a local African American church and school, and her role in developing preservation education and oral history initiatives to capture the influence the church has had in the community over time.

**Presenters:** Wesley Chenault, Virginia Commonwealth University  
Adriana P. Cuervo, Institute of Jazz Studies, Rutgers University  
Amy Schindler, University of Nebraska at Omaha  
Tanya Zanish-Belcher, Wake Forest University

**Session Type:** Traditional panel



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3:30 PM – 5:00 PM  
#s103

### “A Festivus for the Rest of Us”: Perspectives on Diversity in the Midwest #s103

Diversity within a profession dedicated to preserving American society is vital to ensure that the breadth of America’s stories is captured in the archival record. While the Midwest Archives Conference, the Society of American Archivists, and other archival organizations sponsor scholarships, groups, and other initiatives intended to nurture and support diversity within the archival profession (such as MAC’s Archie Motley Memorial Scholarship and SAA’s Archivists and Archives of Color Roundtable), the profession remains overwhelmingly homogenous.

This session will include narratives from a panel of archivists of color who will share their experiences, challenges, and lessons learned while working in the Midwest region. The session moderator will then open the conversation and invite you to pose questions and to share your own perspectives and experiences with diversity, both professionally and personally. By the end of the session, we hope to create a group of self-identified archivists and information professionals who may be interested in starting a community of MAC members dedicated to discussing diversity issues within our profession and fostering inclusivity in our geographical region.

- Chair:** Harrison W. Inefuku, Iowa State University
- Presenters:** Sasha Griffin, Denison University  
Aaisha Haykal, Chicago State University  
Skyla S. Hearn, The Rebuild Foundation  
Harvey Long, University of Wisconsin–Madison
- Session Type:** Traditional panel



PrideFest Milwaukee parade heads to Veterans Memorial Park, 1995, Archives Dept., University of Wisconsin – Milwaukee Libraries

8:30 AM – 10:00 AM  
#s201

### Oral History in the Digital Age #s201

Building on the nationally recognized website, Oral History in the Digital Age (OHDA) at [ohda.matrix.msu.edu](http://ohda.matrix.msu.edu), panelists from four archives in Wisconsin will discuss how working “in the digital age” has had an impact on their work. Panelists will describe the continued progression of their collections from analog to digital formats, including the challenges; furnish examples of incorporating new digital tools and technologies, such as the Oral History Metadata Synchronizer (OHMS) and Pop Up Archive, into workflows; and furnish examples of how the digital age has also changed the way they collect new oral histories or accept new audio collections. The presenters will also note how OHDA has changed how they address accessibility of their collections, both in public and online forums. Last, a brief overview of specific ideas: considering doing audio/video oral history and editing oral history audio (not the transcript) will be touched upon. The panelists believe this session will benefit any archivist, whether you manage an oral history collection, want to start an oral history project, or just want to learn more about it. The presenters will leave ample time for discussion on the above topics and more, as they relate anecdotes and examples of doing oral history work in this exciting and transformative time.

- Chair:** Troy Reeves, University of Wisconsin–Madison
- Presenters:** Ellen Brooks, Wisconsin Veterans Museum  
Paul Hedges, Wisconsin Historical Society  
Charles Hosale, University of Wisconsin–Milwaukee  
Troy Reeves, University of Wisconsin–Madison
- Session Type:** Traditional panel



Indian Summer Festival at Henry Maier Festival Park, late 1980s (?)  
Archives Dept., University of Wisconsin – Milwaukee Libraries

8:30 AM – 10:00 AM  
#s202**Crowdsourcing beyond Transcription #s202**

Many crowdsourcing initiatives over the past several years have demonstrated the benefit of using crowdsourcing as a tool to increase access to digitized archival materials. However, crowdsourcing can be more than a method of recruiting the public to transcribe digitized collections. This session will focus on wider applications for crowdsourcing, such as applying crowdsourcing initiatives to different content types—including audiovisual and born digital—and toward specific audiences, such as scholars or undergraduate students. Panelists representing a variety of institutions will describe their experiences with crowdsourcing, focusing on its applications as a tool not only for acquiring crowd-based knowledge, but also for engaging users and promoting services. This pecha kucha-style session will leave ample time to “crowdsource” audience questions and perspectives on the subject. If your institution already has a crowdsourcing initiative in place or you are just starting to explore crowdsourcing as an option, you will come away from this session with new ideas and methods for crowdsourcing, in addition to strategies for successful crowdsourcing projects.

**Chair:** Rachel Howard, University of Louisville**Presenters:** Laura Alagna, Northwestern University  
Edward Benoit III, Louisiana State University  
Melissa Olson, University of Wisconsin–Parkside  
Adam Strohm, Illinois Institute of Technology  
Jen Wolfe, Newberry Library**Session Type:** Pecha kucha8:30 AM – 10:00 AM  
#s203**Where Do We Store the Action Figures?: Archives and the Growth of Popular Culture and Fandom Collections #s203**

With the advancing fields of popular culture and fandom studies, archives are called to adapt their appraisal, accession, and access policies to meet the increasing interest in and diversity of such collections. In this session, panelists from three different archives will share an overview of their popular culture collections and the techniques they have developed to obtain, preserve, and make these materials accessible to patrons. Such policies require creativity to balance budget and space considerations, as well as thoughtful investigation into the trends and needs of the research community. Following presentations by the three panelists, you will be invited to ask questions and share techniques and practical takeaways for those repositories working in the unique world of popular culture collections.

The areas of popular culture represented include materials relating to C. S. Lewis (author of *The Chronicles of Narnia*), J. R. R. Tolkien (author of *The Hobbit* and *The Lord of the Rings*), and the diverse collections of the Browne Popular Culture Library at Bowling Green State University, spanning comic books, *Star Trek*, television scripts, and more.

**Chair:** Abigail Nye, University of Wisconsin–Milwaukee**Presenters:** Nancy Down, Bowling Green State University  
Bill Fliss, Marquette University  
Laura Schmidt, Marion E. Wade Center, Wheaton College**Session Type:** Traditional panel

10:30 AM – Noon  
#s301

**Women Wanted! Finding and Promoting Women in Archival Collections #s301**

This panel will explore the efforts taken by archivists to locate, describe, and promote women’s history collections. Lindsay Hiltunen will discuss the development of in-depth subject research guides to highlight women’s history collections. She will also discuss how these guides can be used in creative outreach with campus and community groups to enhance how these materials are discovered and utilized. Kelsey Duinkerken will present her efforts to collect and promote oral histories with the first women students to attend Thomas Jefferson University. Jacky Johnson will discuss the challenges in providing access to the archival records of two women’s colleges, Western College for Women and Oxford College for Women. Both are now closed. Pamela Campbell will explore the need to make a more deliberate attempt to find minority history, looking more closely at her archives’ collections on the history of the Federal Reserve System to discover untold accounts of extraordinary women.

**Chair:** Valoise Armstrong, Dwight D. Eisenhower Presidential Library and Museum

**Presenters:** Pamela Campbell, Federal Reserve Bank of St. Louis  
Kelsey Duinkerken, Thomas Jefferson University  
Lindsay Hiltunen, Michigan Technological University  
Jacky Johnson, Miami University

**Session Type:** Traditional panel



Miss Midsummer Festival Pageant, 1941, Milwaukee Public Library Historic Photos



10:30 AM – Noon  
#s302

**“The Perfect Is the Enemy of the Good”: Creative Solutions and Common Sense Approaches to Archival Problems #s302**

*We seek perfection  
not knowing such foolishness  
is our enemy.*

—Haiku in honor of Milwaukee’s Japan Fest

Have you had to abandon your favorite method or ideal goal because it wasn’t practical? In this pecha kucha, six archivists will highlight projects that required reevaluation and compromise.

Andrea Bainbridge will discuss how an archives staff revamped accessioning procedures to improve data about record transfers and rethought processing priorities to decrease backlog in a time of expansion. Stephanie Bennett will focus on tackling an institution’s first large-scale digitization project with few relevant procedures already in place. Meagan Kellom will examine a project involving the migration of scanned digital images from a “dying” website to an EAD finding aid, which fostered cooperation and knowledge sharing between departments.

Daria Labinsky will outline steps taken to transform a massive collection with an error-ridden finding aid, troubling preservation issues, and rampant disorganization into one that can be easily searched. Megan Mummey will discuss compromises made with space, housing, and planning issues in the processing of architectural drawings to fit an institution’s means. Anna Stadick will focus on thwarting best practices in favor of accessibility and efficiency to manage decades-old personnel records in a university archives.

This session will give you information you can use to solve problems and to inspire alternative approaches to common archival problems.

**Chair:** Daria Labinsky, National Archives at St. Louis

**Presenters:** Andrea Bainbridge, DePaul University  
Stephanie Bennett, Wake Forest University  
Meagan Kellom, Minnesota Historical Society  
Megan Mummey, University of Kentucky  
Anna Stadick, University of Wisconsin–Parkside

**Session Type:** Pecha kucha



A Miller delivery wagon in 1915, outside of Miller’s South Side Branch, MillerCoors Archive

10:30 AM – Noon  
#s303

### I Jumped In, Now What? Keeping Your Head above Water with Born-Digital Materials #s303

This session will highlight how four different repositories—all community and university archives of various sizes—are addressing the challenges and opportunities uncovered by their participation in SAA's Jump In program. Jump In is an initiative put forth by the SAA Manuscript Repositories Section to encourage and assist archivists and their institutions to stop waiting and to “jump in” to managing born-digital content. Panelists will address the full range of post-Jump In “next steps,” including establishing priorities for born-digital records and maintaining momentum as a lone arranger; integrating and describing previously unaccounted-for media; remediating records whose “preservation” consisted solely of migration to fragile media; actively digitizing surveyed media for preservation; and searching for appropriate access tools when open source solutions may (or may not!) be supported at your institution. Each panelist will discuss the decision-making process that supports their activities and how it addresses institutional context and constraints, while highlighting strategies applicable in a variety of repositories. This session is geared for archivists with no experience to some in managing digital materials.

**Chair:** Bethany Anderson, University of Illinois Urbana-Champaign

**Presenters:** Katie Blank, Marquette University  
Sherrie Bowser, The Urbana Free Library  
Erin Dix, Lawrence University  
Kyle Henke, DePaul University

**Session Type:** Traditional panel



A celebration in the Miller High Life Spa, 1935  
MillerCoors Archive

1:30 PM – 3:00 PM  
#s401

**One Acid-Free Box Fits All: Exhibits That Work for Every Archives #s401**

Exhibitions are an effective form of outreach for archives and special collections libraries. All too often, archivists face the daunting task of bringing together materials from their holdings to create engaging exhibitions that are meaningful to an audience and done within the constraints of limited budgets, all while protecting their collections. Three panelists will speak about universal exhibitions that all archives, no matter their size, specific holdings, or budget, could carry out. Using case studies of successful exhibits created by an academic special collections library, a public library, and a nonprofit community archives, each presenter will share how any archives or special collections library can replicate these exhibitions, which include both on-site and traveling shows, thanks in part to their focus on themes supported with examples from their archives. Case studies include exhibitions centered on 1) media and advertising using archival documents to explore the historic nature of consumerism in the United States; 2) types of architectural records and how they have been, and can be, used in exhibitions; and 3) photography as a subject using photographic examples to explore the history and art of photography and what archives do to preserve photographs. The goal of the session is to inspire and give useful tools to any archivist, from lone arrangers to those at large institutions, tasked with creating exciting and engaging outreach content in the form of exhibitions.

- Chair:** Bryan Whitledge, Central Michigan University
- Presenters:** Sarah Cain, Northern Illinois University  
Leslie S. Edwards, Cranbrook  
Bryan Whitledge, Central Michigan University
- Session Type:** Traditional panel



*Going online with your archival holdings!*

**FINDING AIDS and MUCH MORE**

Build your Brand with Social Media  
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Digital Asset Management (DAM)

**ACCESSIONS & STORAGE**

Allocate available warehouse locations for new accessions; find and track requested items; get statistical reports on linear and cubic quantity by collection, accession, donor and others.

**CONTENT & METADATA**

Describe with DACS, ISAD(G) or RAD and control authorized names with ISAAR; prompt-specific online help for professional describing; rapid capture and linking of digital content, including Email.



**REFERENCE SERVICE**

Finding aids with intuitive keyword searches or precision logic, shopping cart and automatic email requests. Members self-register for additional online services including workflow status.

**CLICK PUBLISHING**

Export EAD & MARC with return links for access from library and federated systems. Publish EAD, HTML, PDF, and RTF reports. Get meaningful usage statistics with Google Analytics.

1:30 PM –3:00 PM  
#s402

**Digital Fest #s402**

Please join us for an interactive session on all things digital! Seasoned digital archivists from diverse institutions will lead small group discussions about their experiences, lessons learned in their work, and how you can strengthen your own institution’s digital program. Throughout the session, you will have the option to move from group to group, giving you the opportunity to talk to as many or as few panelists as you’d like. Your interests will drive the discussion, so the exact topics are up to you. Discussion leaders would love to talk to you about digitization, digital preservation, online access, social media, and more. Here are the presenters’ specialties:

- Kimberly Arleth: digitization project management, online access, social media, academic institutions, art collections, small institutions
- Sarah Barsness: digital preservation, image digitization, large institutions, social media, corporate archives, e-mail archiving, government records
- Jen Kirmer: Archon, Archive-It, digital preservation, digitization, legacy data, finding aids, physical/digital processing (workflows), vendor digitization
- Brianna Marshall: academic/research libraries, data management and curation, digital preservation, digital humanities, digital scholarship, open research, personal digital archiving
- Abbie Norderhaug: public records, state government, large institutions, digital preservation, Archive-It, records management
- Anjanette Schussler: large institutions, state archives, government records, records management, audiovisual formats, digital preservation

**Chair:** Sarah Barsness, Minnesota Historical Society

**Presenters:** Kimberly Arleth, Massachusetts Historical Society  
 Jen Kirmer, Washington University, St. Louis  
 Brianna Marshall, University of Wisconsin–Madison  
 Abbie Norderhaug, Wisconsin Department of Workforce Development  
 Anjanette Schussler, Minnesota Historical Society

**Session Type:** World café



A gathering at the Miller Café located on the northwest corner of Water and Mason streets  
 MillerCoors Archive

1:30 PM – 3:00 PM  
#s403**The Archival Educational and Research Initiative (AERI) #s403**

This session will discuss the ongoing developments of the Archival Education and Research Initiative (AERI) from three different perspectives. AERI was established in 2008 as a collaborative effort among US academic institutions to support the growth of a new generation of academics in archival and recordkeeping education and research. It has since grown into an international consortium dedicated to the global advancement of education and research in archival studies. It seeks not only to promote scholarship in the field but also to encourage curricular, pedagogical, and practical innovation.

This panel will offer three perspectives about the value and contributions of AERI. Anne Gilliland will discuss the origins of the initiative and several of its accomplishments to date. Donald Force, a former PhD student and current junior faculty member, will discuss the benefits of AERI as an emerging scholar within the profession. Leisa Gibbons, a former international doctoral attendee and new faculty member at Kent State University, will provide reflections on AERI from an international perspective. She will also discuss plans to hold the annual AERI institute at Kent State University in July 2016. The panel will explain how the initiative works to educate new archival professionals who can embrace innovative technologies and frameworks while engaging in practice with emerging social issues. The panelists will invite you to discuss ways in which AERI might continue to strengthen archival studies and encourage beneficial relationships between such initiatives from within the academy and archival practice.

**Chair:** Anne J. Gilliland, University of California, Los Angeles

**Presenters:** Donald C. Force, University of Wisconsin–Milwaukee  
Leisa Gibbons, Kent State University  
Anne J. Gilliland, University of California, Los Angeles

**Session Type:** Traditional panel

*The Academy of Certified Archivists***Why Becoming Certified Matters***It provides a competitive edge**It strengthens the profession**It recognizes professional achievement  
and commitment*

The next Certified Archivist examination will be held August 3, 2016 in Boston, Atlanta, Chicago, Dallas, Seattle and Los Angeles -- and wherever five or more eligible candidates want to take it.

For the 2016 application and more information about the Certified Archivist examination, go to the ACA website ([www.certifiedarchivists.org/get-certified](http://www.certifiedarchivists.org/get-certified)) or contact the ACA office (518-694-8471 or [aca@caphill.com](mailto:aca@caphill.com)).

8:30 AM – 10:00 AM  
#s501**Seeing the Details in the Big Picture: Getting a Handle on Processing #s501**

Archival collections come in all sizes, formats, and subjects, and it is impossible for any archival education program to cover all situations that professional archivists encounter. Most arrangement and description standards work best when applied to collections of a certain size; other collections pose unique challenges that lie beyond the scope of these standards. Plans can (and often do) change as collections are processed and as researchers and others put them to use. This panel will discuss strategies and techniques for processing large and small collections on both macro and micro levels and their long-term impact on users. We will draw on our experiences with manuscript and records collections of varying sizes to discuss the use of MPLP and other processing techniques and share some of our methods for dealing with the nitty-gritty details of everyday processing.

Proper planning is essential to processing and paramount when a collection comprises hundreds of linear feet, yet it is often difficult to develop and implement processing plans when drawing on your experience alone. This session will be useful to all archivists staring down their own unprocessed backlogs and prospective archivists curious about the daily work behind that ever-nebulous term “processing.”

**Chair:** Mary J. Wallace, Wayne State University

**Presenters:** Stefanie Caloia, Wayne State University  
Meg Hixon, University of Illinois at Urbana-Champaign  
Megan Keller, University of Illinois at Chicago

**Session Type:** Traditional panel

8:30 AM – 10:00 AM  
#s502**Preparing Students for a Future of Working with the Past: Designing Undergraduate and Graduate TPS Curricula #s502**

Teaching with primary sources (TPS) is a topic receiving much attention in the archival community. Archivists continue to perform the role of educator in their repositories, often without formal training in pedagogical theory and practice. This session focuses on the current landscape of TPS curricula in undergraduate and graduate settings. Shaun Hayes will discuss a recent survey of US and Canadian archives graduate programs that sought to determine if and how graduate students are taught how to teach with primary sources. Kim Schroeder will share her work developing a TPS course at Wayne State University, focusing on the need for SLIS students to understand historical context and formats to successfully assist patrons. Lyndsay Smanz will address how she instructs graduate students in teaching with primary sources in an information literacy course she leads at the University of Wisconsin–Milwaukee. Lisa Sjoberg will focus on undergraduates as she discusses the development of a heritage and museum studies major at Concordia College and how she collaborates with education majors to prepare them for using primary sources in K–12 classrooms. Finally, William Modrow will contribute how he has taught with digital primary sources.

Students, archival educators, and archivists with an interest in TPS are encouraged to attend. You will leave the session with a greater understanding of how future professionals are being prepared for teaching with primary sources as well as specific examples that will translate to your own shop. There will be opportunity to dialogue about strengths and improvements in existing curricula.

**Chair:** Shaun A. Hayes, University of Wisconsin–Milwaukee

**Presenters:** Shaun A. Hayes, University of Wisconsin–Milwaukee  
William Modrow, Miami University  
Kimberly Schroeder, Wayne State University  
Lisa Sjoberg, Concordia College  
Lyndsay Smanz, University of Wisconsin–Milwaukee

**Session Type:** Traditional panel

8:30 AM – 10:00 AM  
#s503

**RM 2.0: Revising/Revamping a Records Management Program  
#s503**

Archivists and records managers: your community needs you! Institutional reorganizations, outdated retention schedules, new technologies, and revised definitions of the “record” concept have left many institutional records programs in need of a tune-up. Rather than rendering records management obsolete, however, these new developments provide opportunities for archivists and records managers to tailor their programs for the twenty-first century and to renew awareness of records programs for a new generation of employees.

Panelists will describe their experiences revising outmoded records management programs, including processes and procedures, the unique issues and challenges they faced, and problem solving for themselves and the staff they serve. With a university library and archives, a research library, and a nonprofit institution represented, a variety of issues and perspectives will be addressed.

Presenters will then discuss some helpful tools to get started, issues to keep in mind, and how to provide training and advice for records creators. Whether records management is the sole focus of your job, or one of many, this session will give you the information and guidance you will need to make your records management program “Better. Stronger. Faster.”!

**Chair:** Kelly Kress, University of California, Los Angeles

**Presenters:** Hillary Gatlin, Michigan State University  
Stephanie Giordano, Rotary International  
Alison Hinderliter, The Newberry Library  
Brad Houston, University of Wisconsin–Milwaukee

**Session Type:** Traditional panel



A celebration with Miller beer likely taken in the late 1930s, MillerCoors Archive

10:30 AM – Noon  
#s601

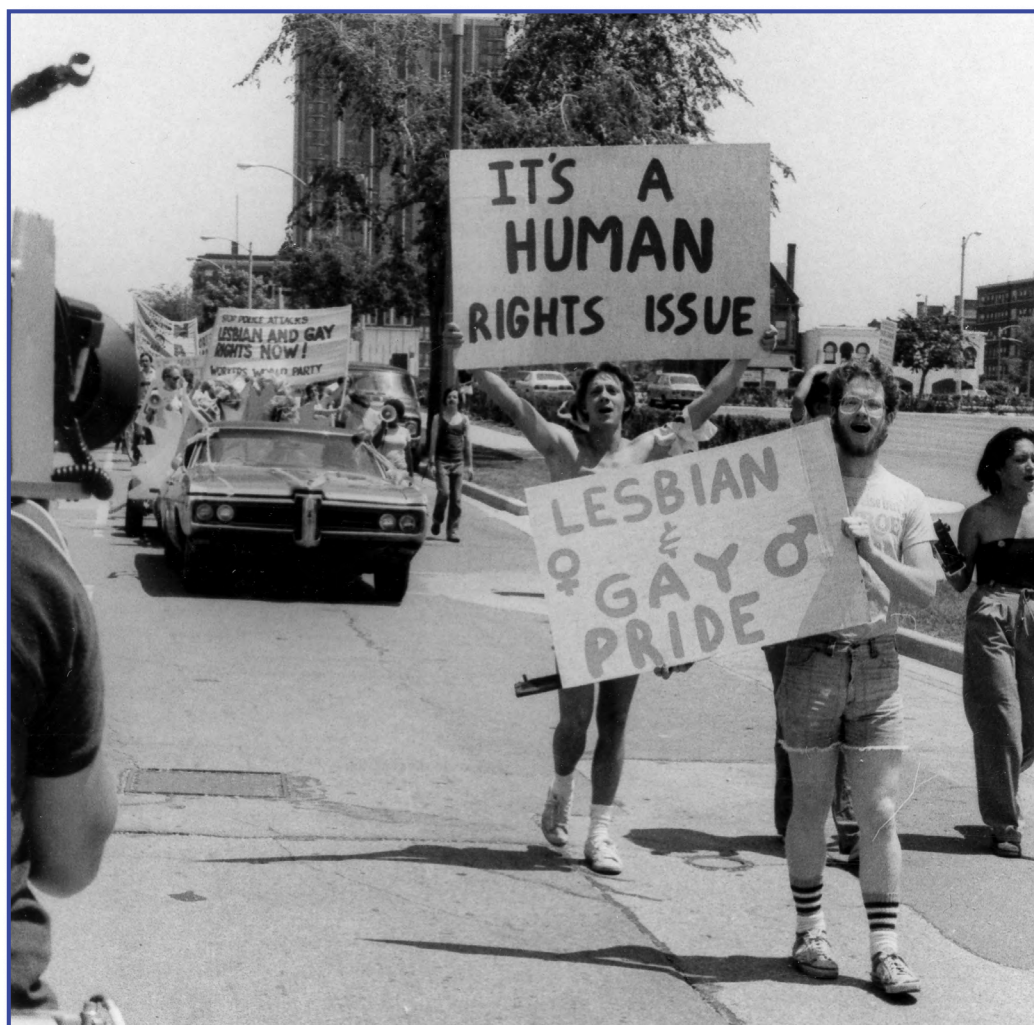
### From the Ground Up: Establishing an Archives #s601

Firsts are scary: first time behind the wheel, first job, first time public speaking, and so on. This panel, made up of both new and long-time archival professionals, with experience in corporate, religious, and academic archives, and historical societies, will discuss a unique first: the establishment of the first archives at a particular organization. Each panelist has been tasked, at some point in her career, with establishing an archives and has undergone—through practice, help, and diligence—the experience of turning something that was once an idea into something flourishing, usable, and long lasting. Panelists will discuss their professional backgrounds; the challenges, successes, and failures they faced in starting archives programs; and how (and where) they asked for, and found, help throughout the process. From four different perspectives, panelists will provide audience members of all skill levels—students, early and late career archivists, and those who work with archives in nonprofessional capacities—with a taste of what it’s like to establish and advocate for an archives where one had not existed before.

**Chair:** Samantha Abrams, Culver’s

**Presenters:** Samantha Abrams, Culver’s  
April Karlene Anderson, Illinois State University  
Lori A. Lindberg, Independent Consultant  
Heidi Marshall, Columbia College, Chicago

**Session Type:** Traditional panel



Marchers in Pride parade, 1980, Archives Dept., University of Wisconsin – Milwaukee Libraries



10:30 AM – Noon  
#s602**Celebrating Unusual Archival Collaborations #s602**

As festivals often bring people together in unexpected ways, this panel will discuss how collaborations challenge us to rethink how we do our archives work, encourage thoughtful use of resources, and serve our communities. Anne Thomason and Jordan Radke will discuss a partnership between Lake Forest College and the Center for Railroad Photography and Art. They will explore how views have changed concerning collections on deposit, how working with an organization with a very different mission can strengthen both, and the challenges of working together at a distance. Morgan Gieringer will discuss her work with an LGBT history organization that acquires the materials for the University of North Texas: quite a challenge to the traditional role of the archivist as the selector. Gieringer also will discuss requirements for donors to be fund-raisers and efforts to generate revenue from a news film collection. Angela White will discuss an evolving internal partnership between IUPUI Special Collections and the Center for Digital Scholarship. The center digitizes materials of local organizations for easy access without storing the originals, but has increasingly found itself working with collections that the archives would like to keep. Since early 2015, they have been working together instead of working in silos—providing an interesting test case for what happens when two different parts of an organization evolve toward similar activities and how they can work together. This session should encourage you to think of new ways to collaborate within and outside your organization.

**Chair:** Anne Thomason, Lake Forest College**Presenters:** Morgan Gieringer, University of North Texas  
Jordan Radke, Center for Railroad Photography and Art  
Angela White, Indiana University–Purdue University Indianapolis**Type:** Traditional panel10:30 AM – Noon  
#s603**ArchivesSpace Fest: Managing a New Archival Management System #s603**

ArchivesSpace is increasingly becoming the archives management system of choice, but how does its implementation impact administrative and management decisions within an archives, particularly those related to archival workflows and content? Does an archives' experience with ArchivesSpace match initial implementation and data importation plans, and if not, what types of modifications are necessary, and how are those choices made and executed? What changes in archival methodologies does the adoption of ArchivesSpace require?

Presenters will discuss the impact of ArchivesSpace on their institutions, particularly the necessary administrative and management decisions that arose as a result of its implementation. These will range from choices surrounding initial execution and importation plans, as well as changes resulting from the new (or lack of) capabilities after launching ArchivesSpace. Particular emphasis will be given to decisions surrounding the management of policies, procedures, and workflows of archival practices, including physical and intellectual description, processing, finding aid creation, and so on, as well as how the structures and/or available fields provided in ArchivesSpace influence or drive these decisions. Whether you are a practitioner or a manager, whether you are just beginning or are in the more advanced stages of implementing ArchivesSpace, you will leave well informed about how ArchivesSpace influences both management decisions and archival practice.

**Chair:** Cate Putirskis, Ohio State University Libraries**Presenters:** Tim Achee, Saint Louis University  
Ruth Bryan, University of Kentucky  
Alexandra Orchard, Wayne State University  
Suzanne Reller, University of Cincinnati**Session Type:** Traditional panel

**REGISTRATION RATES**  
**MIDWEST ARCHIVES CONFERENCE ANNUAL MEETING**  
**APRIL 27–30, 2016**  
**MIDWESTARC.MEMBERCLICKS.NET/2016-ANNUAL-MEETING**

**Registration Rates**

Advance registration for MAC members (by March 23, 2016).....	\$ 80.00
Advance registration for nonmembers (by March 23, 2016).....	\$ 95.00
Advance registration for students (by March 23, 2016).....	\$ 50.00
Regular registration for MAC members (March 24 or later).....	\$ 95.00
Regular registration for nonmembers (March 24 or later).....	\$105.00
Regular registration for students (March 24 or later).....	\$ 60.00
One-day registration. Please specify which day: <input type="checkbox"/> Thurs <input type="checkbox"/> Fri <input type="checkbox"/> Sat .....	\$ 60.00

**Workshops**

From Theory to Action: A Pragmatic Approach to Digital Preservation Strategies and Tools (A Digital POWRR Workshop) (Held at Raynor Memorial Libraries, Marquette University. Capacity 30) .....	Free
Digital Curation Planning and Sustainable Futures (DAS).....	Register directly with SAA
Career Planning for Archivists (capacity 25) .....	\$ 50.00
Grant Writing: An Introduction for Archives and Heritage Agencies (capacity 30).....	\$ 50.00

**Tours**

Marquette University—Archives and Joan of Arc Chapel Tour (capacity 15).....	Free
MillerCoors Milwaukee Brewery Tour (capacity 25).....	\$ 8.00
Milwaukee Art Museum Tour (capacity 30).....	Free
Ward Irish Music Archive Tour (capacity 25).....	\$ 8.00

**Special Event**

Milwaukee Brewers Baseball Game.....	\$ 21.00
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Our reservation is contingent on 25 individuals signing up for reserved field outfield box seats with MAC by the advance registration date for the Annual Meeting (March 23, 2016). If MAC does not meet the 25-person requirement, it will issue refunds and you must make your own arrangements.

**CANCELLATIONS AND REFUNDS**

If for any reason you must cancel your registration for the Annual Meeting or MAC workshops, your written request must be received before March 23, 2016, to receive a full refund. No refunds will be issued after March 23.

Refunds will be granted for tours or MAC workshops that are cancelled by MAC due to low enrollment or other reasons.

**SAVE THE DATE!**

The MAC Fall Symposium, “Copyright and Archives,” will be held October 6–8, 2016, in Ann Arbor, Michigan. Melissa Levine, lead copyright officer for the University of Michigan, and Aprille McKay, lead archivist for University of Michigan Collection Development at the Bentley Historical Library, will copresent.

# ANNUAL MEETING CHECKLIST

## Wednesday, April 27

- 9:00 a.m.–5:00 p.m. \_\_\_\_\_ Workshop: From Theory to Action:  
A Pragmatic Approach to Digital Preservation Strategies and Tools (A Digital POWRR Workshop)
- 9:00 a.m.–5:00 p.m. \_\_\_\_\_ Workshop: Digital Curation Planning and Sustainable Futures (SAA DAS)

## Thursday, April 28

- 8:00 a.m.–noon \_\_\_\_\_ Council Meeting
- 8:00 a.m.–noon \_\_\_\_\_ Workshop: Career Planning for Archivists
- 8:00 a.m.–noon \_\_\_\_\_ Workshop: Grant Writing: An Introduction for Archives and Heritage Agencies
- 9:00 a.m.–noon \_\_\_\_\_ Tour: Marquette University—Archives and Joan of Arc Chapel
- 9:00 a.m.–noon \_\_\_\_\_ Tour: MillerCoors Milwaukee Brewery
- 8:30 a.m.–noon \_\_\_\_\_ Tour: Milwaukee Art Museum
- 9:00 a.m.–noon \_\_\_\_\_ Tour: Ward Irish Music Archive
- 1:00 p.m.–1:30 p.m. \_\_\_\_\_ MAC Pals Reception
- 1:30 p.m.–3:00 p.m. \_\_\_\_\_ Plenary Session
- 1:30 p.m.–5:00 p.m. \_\_\_\_\_ Vendor Fair
- 3:00 p.m.–3:30 p.m. \_\_\_\_\_ Break
- 3:30 p.m.–5:00 p.m. \_\_\_\_\_ Session: Archiving Immigration History in the Global Midwest: Success Stories and Challenges of Today
- 3:30 p.m.–5:00 p.m. \_\_\_\_\_ Session: Playing Outside: Opportunities for Community Engagement Beyond the Archives
- 3:30 p.m.–5:00 p.m. \_\_\_\_\_ Session: “A Festivus for the Rest of Us”: Perspectives on Diversity in the Midwest
- 6:00 p.m.–8:00 p.m. \_\_\_\_\_ Opening Reception at The Garage of the Harley-Davidson Museum

## Friday, April 29

- 8:30 a.m.–3:30 p.m. \_\_\_\_\_ Vendor Fair
- 8:30 a.m.–10:00 a.m. \_\_\_\_\_ Session: Oral History in the Digital Age
- 8:30 a.m.–10:00 a.m. \_\_\_\_\_ Session: Crowdsourcing beyond Transcription
- 8:30 a.m.–10:00 a.m. \_\_\_\_\_ Session: Where Do We Store the Action Figures?:  
Archives and the Growth of Popular Culture and Fandom Collections
- 10:00 a.m.–10:30 a.m. \_\_\_\_\_ Break
- 10:30 a.m.–noon \_\_\_\_\_ Session: Women Wanted! Finding and Promoting Women in Archival Collections
- 10:30 a.m.–noon \_\_\_\_\_ Session: “The Perfect Is the Enemy of the Good”:  
Creative Solutions and Common Sense Approaches to Archival Problems
- 10:30 a.m.–noon \_\_\_\_\_ Session: I Jumped In, Now What? Keeping Your Head above Water with Born-Digital Materials
- 12:30 p.m.–1:15 p.m. \_\_\_\_\_ Friday Forums
- 1:00 p.m.–5:00 p.m. \_\_\_\_\_ Poster Sessions: Graduate Students and New Professionals
- 1:30 p.m.–3:00 p.m. \_\_\_\_\_ Session: One Acid-Free Box Fits All: Exhibits That Work for Every Archives
- 1:30 p.m.–3:00 p.m. \_\_\_\_\_ Session: Digital Fest
- 1:30 p.m.–3:00 p.m. \_\_\_\_\_ Session: The Archival Educational and Research Initiative (AERI)
- 3:00 p.m.–3:30 p.m. \_\_\_\_\_ Break/Poster Discussions
- 3:30 p.m.–5:00 p.m. \_\_\_\_\_ MAC Members’ Meeting
- 5:20 p.m.–10:30 p.m. \_\_\_\_\_ Milwaukee Brewers Baseball Game
- 6:00 p.m.–9:00 p.m. \_\_\_\_\_ Restaurant Tours

## Saturday, April 30

- 8:30 a.m.–10:00 a.m. \_\_\_\_\_ Session: Seeing the Details in the Big Picture: Getting a Handle on Processing
- 8:30 a.m.–10:00 a.m. \_\_\_\_\_ Session: Preparing Students for a Future of Working with the Past:  
Designing Undergraduate and Graduate TPS Curricula
- 8:30 a.m.–10:00 a.m. \_\_\_\_\_ Session: RM 2.0: Revising/Revamping a Records Management Program
- 10:00 a.m.–10:30 a.m. \_\_\_\_\_ Break
- 10:30 a.m.–noon \_\_\_\_\_ Session: From the Ground Up: Establishing an Archives
- 10:30 a.m.–noon \_\_\_\_\_ Session: Celebrating Unusual Archival Collaborations
- 10:30 a.m.–noon \_\_\_\_\_ Session: ArchivesSpace Fest: Managing a New Archival Management System